

Relenta Announces Public Beta of Web-Based Email, CRM, Contact Management, Marketing and Sales Force Automation Software

Relenta turns familiar software product categories upside down by tightly integrating the functionality of CRM, business-class email, contact management, calendar, email marketing, autoresponder, call center, marketing and sales force automation software into one elegant web-based application.

Miami, FL -- Relenta (<http://www.relenta.com?source=fprc>) announced the release of a public beta version of Relenta 1.0, web-based email management and CRM software. This pre-release version of Relenta 1.0 is made available on a limited basis for small businesses to learn about the features and benefits of the product.

<http://www.relenta.com?source=fprc>

How is Relenta different?

Relenta turns familiar software product categories upside down by tightly integrating the functionality of CRM, business-class email, contact management, calendar, email marketing, autoresponder, call center, marketing and sales force automation software into one elegant web-based application.

Small businesses get things done with Relenta

Relenta is a simple, lightweight, and robust alternative to bloated software. Relenta helps you get things done quickly and effectively. Relenta product development is focused on usability and overall user experience, rather than sheer number of fancy features and cluttered interfaces.

Key features and benefits of Relenta

- Handle all incoming and outgoing email communications
- Automate sales force and customer service activities
- Manage email newsletters, subscriptions, and autoresponders
- Organize and manage customers, leads, and contacts
- Manage sales pipeline and stay on top of opportunities
- Share emails, contacts, activities, and tasks
- Improve customer service, retention, and loyalty
- Archive business communications and customer data
- Get things done

Relenta is perfect for any type of small- to medium-sized business. It is ideally suited for sales, marketing, and customer service teams in any industry:

- B2B and B2C ecommerce
- Lead generation
- Marketing, advertising, PR

- Web hosting companies
- Membership organizations
- Online and print publishers
- Professional services
- Real estate agents
- Financial and insurance

Last, but not least, Relenta is a wonderful tool for managing personal email and contacts.

What's included in Relenta 1.0 beta plan?

Relenta 1.0 beta is a fully functional pre-release version limited to 5 users, 1GB of storage, 10,000 contacts, and up to 50,000 emails per month.

What are the system requirements?

Relenta is a hosted web-based (on-demand) application, meaning there is no software to install or system requirements to worry about. All you need is a modern web browser and internet connection. Due to its efficient standards-based CSS and XHTML interface design, Relenta runs fast even on dial up.

Contact

Relenta
<http://www.relenta.com?source=fprc>

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