

## **Microstar Computers Branches into the PDA Arena**

*In Tampa Florida since 1987, Microstar Computers will be buying, selling and repairing PDA and Pocket PC's*

January 13, 2006 (FPRC) -- Personal digital assistants (also called PDAs or palmtops) are handheld devices that were originally designed as personal organizers, but became much more versatile over the years. The term "personal digital assistant" was coined on January 7, 1992 by John Sculley at the Consumer Electronics Show in Las Vegas, Nevada, referring to the Apple Newton. Earlier devices like the Psion and Sharp Wizard have the functionality to be considered PDAs, however. In fact, PDAs by other names were available as early as the mid-1970s. A basic PDA usually includes date book, address book, task list, memo pad, clock, and calculator software. Many PDAs can now access the Internet via Wi-Fi, cellular or Wide-Area Networks (WANs) or Bluetooth technology. One major advantage of using PDAs is their ability to synchronize data with a PC or home computer.

Microstar Computers is the largest independent buy-sell-trade computer store in Florida, they have been in business since 1987, located just south of Raymond James stadium (on the same street), they have a 6,000 foot retail store that caters to retail and service of computers and laptops. Beginning in 2006 they are branching into the used PDA market, quoted by Ray Margarit "We jumped on the bandwagon when laptops came out many years ago, now we are very interested in the PDA market", Microstar now has opened a division for the selling, buying and repairs of PDA and Pocket PC's. PDA's have become very popular in the past few years and it won't be long before they have the power and capabilities of some of the top notch laptops in the market today. If you would like to contact Microstar about availability of a certain PDA or just a question about an accessory or service call them at (813) 876-8900.

### **Contact Information**

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### **Keywords**

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