

## **New Site Navigation at AdaZon Helps With Bar Code Printer and Label Selection**

*AdaZon Inc. has added a full line of barcode printers and easy navigation to match the lowest cost barcode labels and ribbon with the correct printer based on the customer application.*

Lake Forest, IL - March 3, 2006 - Manufacturers, Distributors and Institutions have label needs from labeling products, locations, and managing files. Many of these firms end up with overkill when it comes to the printer needed for the jobs they are performing. Not only are these customers over equipped with heavier duty printers than needed, but they are also matched with custom, more expensive labels than needed to get the job done.

By matching the correct printer, based on volume printed per day, and a stock label size to prevent custom die charges, customers can save money. This is where [www.adazonusa.com](http://www.adazonusa.com) can help. New site navigation allows customers to see what printer is right for their needs <http://www.adazonusa.com/barcodeprinters-c-23.html> by sorting between High Performance, Industrial and Commercial, Desk Top or Mobile printers.

Barcode Labels come in stock sizes <http://www.adazonusa.com/barcodelabels-c-21.html> or custom sizes. Stock sizes cost less because they are manufactured in large quantity runs. By moving the customer to a stock size label, costs will be reduced.

Other site benefits include:

- Simplifying your inventory management with Redbeam Software for inventory tracking <http://www.adazonusa.com/redbeaminventorytrackingsoftware-p-1956.html> utilizing Zebra Printers [http://www.adazonusa.com/zebraprinter-c-23\\_67.html](http://www.adazonusa.com/zebraprinter-c-23_67.html) and Symbol Scanners [http://www.adazonusa.com/symbolbarcodescanners-c-24\\_63.html](http://www.adazonusa.com/symbolbarcodescanners-c-24_63.html).

- Getting competitive quotes on custom labels to meet your needs [http://www.adazonusa.com/contact\\_us.php](http://www.adazonusa.com/contact_us.php) .

- Matching ribbon sizes to label sizes to printer brand. Reduce complexity and answer questions immediately with on Site Live Help.

Customers not familiar with different printer brands and unique labels and ribbons required for certain brand printers find it complex to sort through all the options to match the correct solution for their needs. This new navigation on the site will help the customer get the correct answer fast.

AdaZon is a leading broad line label and barcode solution provider serving businesses and institutions throughout North America. Through a network of nearly 3,000 products and multiple Web sites, AdaZon helps customers save time and money by providing them with the right products and solutions to keep businesses running.

For More Information Contact:

John Barth  
847-235-2700  
jbarth@adazonusa.com  
<http://www.adazonusa.com>

**Contact Information**

For more information contact John Barth of AdaZon Label & Barcode Solutions  
(<http://www.adazonusa.com>)  
847-235-2700

**Keywords**

[Barcode Label](#)  
[Inventory Software](#)  
[Barcode Printer](#)

You can read this press release online [here](#)