

## **JF Designs Co. Selected to Design Collateral for Easter Northwest Event with Shaun Alexander and Christian Faith Center**

*JF Designs was selected to design collateral identity including the web site for the Easter Northwest Event ([www.easternw.com](http://www.easternw.com)) presented by Christian Faith Center in Seattle Wa. featuring NFL Seattle Seahawk Running Back Shaun Alexander([www.shaunalexander.com](http://www.shaunalexander.com)) and Christian Faith Center Pastors Casey and Wendy Treat ([www.caseytreat.com](http://www.caseytreat.com)).*

SEATTLE, WA — JF Designs was excited to be selected to design collateral identity including the web site for the Easter Northwest Event ([www.easternw.com](http://www.easternw.com)) presented by Christian Faith Center in Seattle Wa. Easter Northwest will feature NFL Seattle Seahawk Running Back Shaun Alexander([www.shaunalexander.com](http://www.shaunalexander.com)) and Christian Faith Center Pastors Casey and Wendy Treat ([www.caseytreat.com](http://www.caseytreat.com)). The project encompassed a new art concept for the event that included logo, branding and collateral development. The project also included the official event web site design and development. JF Designs created a total package solution for Christian Faith Center that included web design and implementation and the server technology for hosting the completed site.

JF Designs was tasked with the project of creating a web presence that capitalized on the Seattle area pride in their local Superbowl star Shaun Alexander. "This project has been alot fun and for a very good cause," says Jay Forde of JF Designs."Christian Faith Center is in the middle of building the largest Church in the Northwest, and as a member of the church, I am proud to be such an important part of this project."

JF Designs worked very closely with Christian Faith Center to conceive and develop the entire branding campaign to ensure an end result that created a very enthusiastic response from the church staff. The site strongly features Shaun Alexander who is a member of Christian Faith Center and a guest speaker at the Easter Northwest Event. The event is being held on April 16, 2006 at the state-of-the-art Qwest Field and Event Center in beautiful downtown Seattle WA.

JF Designs further establishes themselves as a design leader with this web site, and is proud to showcase this project. This site can be viewed at [www.easternw.com](http://www.easternw.com).

JF Designs began in 1990 as a desktop publishing company. Today they offer a full suite of digital services that include web design and web hosting. JF Designs is committed to bringing the best personal and business class hosting experience to professionals and consumers around the world through its services and Internet offerings.

### **Contact Information**

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### **Keywords**

[Shaun Alexander](#)

[JF Designs](#)

[Christian Faith Center](#)

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