

FotoInsight's New Digital Photo Software

FotoInsight.co.uk announces the release of its new photo software package called Home Photo Service. According to FotoInsight the application resolves eight common problems of digital photography. During the first three months FotoInsight is distributing free copies off its website: <http://FotoInsight.co.uk/pro>

CeBIT, Hannover. 13 March 2006. – FotoInsight.co.uk announces the release of its new photo software package called Home Photo Service. According to FotoInsight the application resolves eight common problems of digital photography. During the first three months FotoInsight is distributing free copies off its website: <http://FotoInsight.co.uk/pro>

FotoInsight is making it easier to get real photographic paper prints, greeting cards

Digital photography's popularity has already overtaken analogue colour photography. While photographic prints on inkjet printers still lack behind in quality and price the digital format has taken consumers and business users by storm because of the ease and speed at which images can be stored and transferred across networks including the internet. Once the hard disk is filling up with hi-res images FotoInsight's Home Photo Service software helps to:

- 1.- escape lack of hard disk space and high storage costs.
- 2.- back-up photo collections onto CD-R.
- 3.- edit, turn, flip, crop digital images, remove red eyes and more.
- 4.- convert image file to jpeg or other formats.
- 5.- print on real photographic paper at the same prices as with traditional (analogue) photo processing (from 9p per print).
- 6.- organise image collections and albums and to find images back.
- 7.- create slide shows of important events or holiday pictures.
- 8.- be creative: Print calendars, frames, greeting cards.

FotoInsight.co.uk's new "Home Photo Service Software" resolves all of this and makes ordering prints online really easy. If the internet connection is interrupted during transmission the application will automatically try to communicate with the server to start where the upload was interrupted, without user intervention or the risk of loosing of data etc.

Edit, crop, rotate, zoom etc

It currently is free. FotoInsight is introducing the application with no time limit as a free download. But the free download introduction will last three months only, by then FotoInsight hopes the application will have received many commendations and plans to start charging for the software as for any other image editing application. Free copies (Windows PC or Mac) can be downloaded from: <http://FotoInsight.co.uk/pro>. FotoInsight's Managing Director Klaas Brumann comments from Cambridge: "Photographic memories must never fade. FotoInsight is proud to provide the software that will help to preserve memories in vivid colours."

Information about FotoInsight.co.uk

FotoInsight Limited runs a custom made and easy to use print processing service. Customers benefit from patented development processes and the experience of Europe's largest independent photo lab with an installed capacity of 18 million prints per day. Photos ordered through

<http://fotoinsight.co.uk> are developed in one of 19 strategically located, state of the art photo labs, employing 3800 staff, with an output of over 3 billion prints per year.

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