

## **Girlawhirl.com announces the launch of the Girlawhirl Mall**

*All of Girlawhirl's favorite online retailers in an easy to shop format featuring special offers and discounts.*

March 27, 2006 (FPRC) -- Girlawhirl.com, one of the top web destinations for women, announces the launch of the Girlawhirl Mall. With over 100 online retailers represented, Girlawhirl.com continues to give busy, fashion conscious women what they're looking for on the internet. Divided by category, and easy to use, the Girlawhirl Mall highlights special offers, like free samples, discounts and free shipping, ensuring that the user doesn't miss out. There are even special offers, exclusive to Girlawhirl.com.

Log onto [www.Girlawhirl.com](http://www.Girlawhirl.com) to find out all about the latest insider tips and newest finds from around the world in beauty, fashion, health, financial advice, dining, travel and shopping. Girlawhirl.com is the one-stop 21st century destination for the style conscious woman who wants to be the first to know about the hottest trends across the globe.

### About Girlawhirl.com

Girlawhirl.com, launched in September 2005, is a homepage/website for fashion forward women aged 25-45. Already reaching 80,000 users per month, Girlawhirl.com has quickly become one of the top women's informational websites featuring style, fashion, health, restaurant and beauty tips. Girlawhirl travels the world and updates Girlawhirl.com every week day with tips on beauty products, fashion news, shopping information and other great ideas she finds during her travels. Girlawhirl.com is THE destination for women who want to stay on top of the latest trends in fashion, beauty, travel, shopping, restaurants, all the while staying fit and healthy, and keeping her finances and the rest of her life under control. At Girlawhirl.com, women across the globe can also get their own virtual Girlawhirl Handbag, where they can store personal information: lists, things to do, clothes she has to have and even a daily food diary. The lists are mobile and easily sent via email to portable devices like a BlackBerry®, Sidekick®, or even a cell phone that has the proper technology. The Girlawhirl Handbag is free and available to all registered users at Girlawhirl.com.

### Contact Info:

Girlawhirl Incorporated

[pr@girlawhirl.com](mailto:pr@girlawhirl.com)

203 254 7184

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### Contact Information

For more information contact Linda LaSala of Girlawhirl (<http://www.girlawhirl.com>)

2032547184

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