

Keeping Cool This Summer... With Candles?

How do you stay cool during hot summer days? Consider burning candles. The sense of smell is one of our most powerful tools. Smells, odors, fragrances...all reach directly into our emotions and our memories.

FOUNTAIN GREEN, UT April 23, 2006 (FPRC) -- How do you stay cool during hot summer days? The beach? The pool? A trip to the mountains? Imagine burning a candle to keep cool.

Can candles keep us cool? Absolutely. The sense of smell is one of our most powerful tools. Smells, odors, fragrances...all reach directly into our emotions and our memories.

Just as a whiff of smoke might frighten us or sniffing our favorite perfume excites us, the scent of a candle, too, can evoke a cool, refreshing memory.

Which smells seem to make us feel cooler? According to Dawn Beal, Owner of Sunrise Scents Candles, "The scents that make you feel cooler are the ones that remind you of a place, time, event, or object, you associate with a feeling of coolness."

"We may associate the scent of coconut, for instance, with the cool ocean breeze of a tropical island. Melon and fruit scented candles are often associated with cool summer mornings."

Scented candle designers create fragrances and fragrance names that conjure up mental images of a cool ocean breeze, springtime rain, or cool fresh linen.

Sunrise Scents Candle Co. has long recognized the lure of cool and refreshing fragrances. They offer fragrances such as "Tropical Storm," "Mountain Pine," "Watermelon," and a wide range of other melon and fruit scented jar and pillar candles.

Scent based association draw from our memories and experiences. Find a scent you associate with a cool breeze, morning dew, or a summer rain. At candle stores such as <http://www.sunrisescents.com>, you can find a wide range of different smells. One of them is sure to help you keep your cool this summer.

Contact Information

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