

Internet / Direct Sales Company Evolution International, is attacking head-on, the problems associated with obesity, fitness and personal development.

May 23, 2006 (FPRC) -- Internet / Direct Sales Company Evolution International, is attacking head-on, the problems associated with obesity, fitness and personal development. When challenged about the stats of Health Care in the U.S., Evolution International founder David Kosack says, "What about our health care? The truth is, what we call "health care" is not really the health business, but the sickness business. Our medical industry today has very little to do with health. The \$2 trillion we spend on medical care, which represents one-sixth of the U.S. economy is concerned almost exclusively with treating the symptoms of illness. It has very little to do with preventing illnesses or with making people feel stronger or healthier."

In fact, consider these facts:

- Nearly 130 Million people in the U.S., or 64.5% are overweight, 30% are obese.
- Almost 30% of children ages 6 to 11 are overweight and another 15% are obese.
- The U.S. Dept. of Health and Human Services reports death due to obesity grew by 33% over the last decade and is now the cause of over 300,000 deaths each year.

"A different approach must be examined to address this growing health and wellness issues, and it can't be done fast enough in our opinion", says David Kosack.

Evolution International is laying a stake in this growing problem and has built a business to address these issues, while building business opportunities for thousands of individuals. They have built a direct sales business that assists people to achieve more in all areas of their lives through weight loss, fitness, personal development and an attractive compensation plan.

But is there a need for a company like Evolution International?

Mr. Kosack refers to world renowned Economist, Entrepreneur and Professor Paul Zane Pilzer. Dr. Pilzer states:

"As we enter the second half of this decade, we are seeing a convergence of economic forces leading to an enormous opportunity for those engaged in home-based business. Moreover, this opportunity exists not only for the mere thousands but also for literally millions of individual entrepreneurs. This economic opportunity is represented by two emerging industries: wellness and network marketing. The wellness industry, which only 15 years ago barely even existed, is on track to become a trillion-dollar industry just five years from now. Network marketing, which is a prime beneficiary of the robust home-based business boom, will be a major contributing force in the creation of 10 million new millionaires over the next 10 years.

Either one of these two emerging industries on its own represents an extraordinary opportunity for entrepreneurs to create new wealth in the years ahead. Taken together, these two major forces have converged to create one of the greatest entrepreneurial opportunities in the history of our nation. In the year 2000, wellness was already a \$200 billion

industry. Today, only five years later, it has already doubled to become a \$400 billion business. By the year 2010, just five years from now, it will have become the next trillion-dollar industry".

A visit to the Evolution International website outlines their position on health care, fitness and wellness. Industry Statistics along with an audio presentation of their company and it's business opportunity offers appear well laid out and easy to understand.

Says Kosack, "For those seeking a change in their lives and changing the lives of others, Evolution International may be a great starting point, and one of the best solutions to address a growing problem in the U.S."

Contact Information

For more information contact David Kosack of Evolution International (<http://>)
702-851-7690

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