

ThatPRGuy Press Release Service Ranks 2nd Among All Public Relations Web Sites in the World

A PR consultant who writes and sends hundreds of press releases per year has a web site that has been ranked number two in the world among all public relations web sites. The ranking is an improvement from fifth place one year ago.

June 24, 2006 (FPRC) -- Wakefield, N.H. -- David M. Bresnahan is ThatPRGuy, and his web site offering press release and public relations services has been ranked second place out of all public relations web sites in the entire world.

Ranking.com listed Bresnahan's site at <http://ThatPRGuy.com> at fifth place one year ago (see <http://www.pria.com.au/news/id/51>). Now the site has surpassed that achievement by moving into second place, surpassing the largest PR firms in the world to do it.

Bresnahan provides personalized public relations services for small companies and organizations seeking publicity in traditional as well as online media. His services are provided on a flat-rate fee basis instead of through the hourly fees and retainers of traditional PR firms, which are often beyond the reach of small businesses.

"I enjoy working one-on-one with each client to help them achieve the publicity they seek. Each press release is designed to be a news story, not a marketing piece. It is then distributed by E-mail to editors and reporters, as well as through news wire services to maximize reach. All this is achieved for less than the cost other services charge just to write a release," explained Bresnahan.

The ranking is a remarkable achievement because the site beat all but one of the major public relations firms in the world. Ranking.com calculates the ranking of the top 900,000 most visited web sites.

One year ago Ranking.com scored Bresnahan's site with a Trust rank of 5, and now that number has increased to 6 – the highest of the top 12 sites. The site last year ranked 187,000 out of all web sites in the world, and has now improved to 77,374 this year. In the category of public relations the site was ranked fifth in June 2005 and today it has moved into second place. ThatPRGuy.com has a Google page rank of 5, and it comes up in an organic search in the number one position for a number of key word phrases, and within the top five for over 20 key word phrases.

Additional statistics obtained for <http://ThatPRGuy.com> by Ranking.com show there were 10,086 links on other sites back to ThatPRGuy.com, and it has a link popularity rating of 45,301 out of all web sites. The amount of links on other web sites on the Internet that point to a particular web site are a major factor in determining the relative popularity of a web site.

Bresnahan has over 30 years of experience as an award-winning journalist, broadcaster, book author, public relations consultant, and in sales and marketing as a radio station owner.

"I have a variety of professional and life experiences that enable me to offer more than just writing skills to my clients," said Bresnahan. "I can offer fresh ideas and insights to assist my clients in the creation of a publicity campaign."

Outside of his profession, Bresnahan has always been involved in his community. He is a youth baseball coach, Scoutmaster, and he serves in a volunteer position in his church. He was also a member of the Utah House of Representatives, and served as coach of the U.S. Men's Gymnastics Team in 1986.

About ThatPRGuy.com:

ThatPRGuy.com is a web site owned by PR consultant David M. Bresnahan. The site offers fixed rate press release writing and distribution services to small businesses. An extensive list of hundreds of press releases prepared by Bresnahan can be found on PRWeb at <http://www.prweb.com/firm/prf2689.htm>.

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