

The complete guide to Digital Photography from the experts at National Geographic

Published for PC and MAC by greenstreet software limited.

September 14, 2006 (FPRC) -- The latest Digital Cameras come with more features, more complexity - and more opportunity. For confused consumers National Geographic's Digital Photography Guide is the answer, with a complete in depth view of everything from taking the perfect photo to using computers as a fully functional Digital Darkroom. Ideal for Christmas presents for the budding digital camera or camera phone user.

This complete guide, based on the book "National Geographic Photography Field Guide" by Rob Sheppard, is the first step to first class photographs and covers every aspect of digital photography from cameras, memory cards and basic photography to creating truly exotic images using your home computer. Novices can follow a complete Digital Photography course from start to finish and experienced photographers can select a subject for real-time information and useful tips. Unlike a book each subject is supported by demonstrations, interactive examples, virtual cameras, narration and exercises. With the massive upsurge in Digital Camera ownership this guide will prove invaluable.

"We are delighted with the National Geographic Digital Photo Guide. It is extremely comprehensive, easy to follow and packed full of information - and who better to show you the ropes! This handy guide is perfect for both amateurs and experienced photographer who want to shoot like the pros. With strong branding, popular subject matter - and the success of our other National Geographic titles - we expect this product to have instant appeal" Commented Jeff Fenton CEO of Greenstreet Software Ltd.

National Geographic Digital Photo Guide is being backed by an aggressive PR and Marketing campaign, plus some fantastic launch offers.

The National Geographic Digital Photo Guide is released on 18th September for both PC and MAC with an SRP of £29.99.

For further information on National Geographic Digital Photo Guide, to request a review copy or for information on cover mount versions, competitions and subscription incentives please contact:

Liane Pilkington
+ 44 (0)1480 358826
lpilkington (at) greenstreetsoftware.com

Launch Offers

Product/Packaging

Barcode

Order Code

PC Version

Standard Mini Box

0 92939 20704 9
ISBN 0-9551008-8-7

207049V0100

DV Case (for mail order)

0 92939 20703 2

207032V0100

Launch Offer 1

Mini Box includes FREE Photoplay 2

0 92939 20704 9

207049V0200

Launch Offer 2

Mini Box includes FREE National Geographic Photo Gallery

0 92939 20704 9

207049V0300

MAC Version

Mini Box

0 92939 20781 0

207810V0100

A sales sheet can be found at:

www.greenstreetsoftware.info/uk/salesheets/207049/page1.htm

Full press release text:
http://www.greenstreetsoftware.info/uk/press/GSL_Nat_Geo_Photo_Guide.html

Discuss this press release the academici newswire at <http://IITM.info>

Greenstreet - Background

Greenstreet are a leading developer & software publisher focusing on the sale of top quality, innovative products developed both in-house and by outside parties worldwide. Winner of major Industry awards and accolades for innovation & value, greenstreet creates feature packed products at affordable prices - for Home Entertainment, SME Business & Office Markets - and a well-established test department ensures that only the very best games and utility software gets the greenstreet stamp of approval.

National Geographic

Founded in 1888, the National Geographic Society works to inspire people to care about the planet. National Geographic Ventures includes National Geographic Television production and distribution, National Geographic Television International, National Geographic Giant Screen Films, Kids TV, National Geographic Home Entertainment, and digital Media business development, comprising digital Motion, Nationalgeographic.com and National Geographic Maps. NGV creates and distributes content across multi-platforms and media providing outlets for the hundreds of scientific ad expedition-based grants awarded each year. For more information go to nationalgeographic.com.

Press Contact

International IT Marketing Limited

Klaas Brumann

Email: [pr \(at\) IITM.info](mailto:pr@iitm.info)

Tel. +44 (0)8700 114911

Fax +44 (0)8715 601675

Contact Information

For more information contact Klaas Brumann of Greenstreet Software Ltd.

(http://www.greenstreetsoftware.info/uk/press/GSL_Nat_Geo_Photo_Guide.html)

+1 202-470-3242

Keywords

[Digital Photo Guide](#)

[digital photography](#)

[Greenstreet Software](#)

You can read this press release online [here](#)