

Top Producer Creates BLog To Reveal Insider Secrets Of Executive Recruiters.

Founder of CEC Search launches a blog that reveals the secrets to working effectively with executive recruiters. The blog is an adjunct to the corporate website and is expected to draw heavy traffic from those interested in learning insider secrets of how to work well with recruiters.

JOHNS CREEK, GA (FPRC) September 15, 2006 -- Carl Chapman, founder of CEC Search, LLC, launched a new blog on September 10th. The blog, titled "Confessions of an Executive Restaurant Recruiter", presents the daily trials and tribulations of being an executive recruiter and search firm owner. It also presents invaluable information on how to best work with executive recruiters.

Executive recruiting is one of the most mysterious and misunderstood professions in the world. The blog presents insider information and explains the in's and out's of executive recruiting from the recruiter's perspective. "Most of the information available to job seekers about working with executive recruiters is presented in a manner that sets up an adversarial relationship," said Mr. Chapman. "That's not a good thing. We wanted to present information from a recruiter's point of view so that candidates can know what our motivations are. We want them to know when and how their goals are aligned with the recruiter and when and why they may not be," he continued. The blog presents information about what recruiters do and how they do it, in a journalistic style. Mr. Chapman is also writing a series of posts entitled "Recruiting Myths" which will deal with some of the common misconceptions about recruiters. Mr. Chapman has already exposed two very common myths regarding resumes and what recruiters do for a living. While the blog is written by an executive recruiter who specializes in the restaurant industry, the information applies equally well to candidates from all industries.

You can see posts and make comments on the blog by visiting it at <http://www.cecsearch.com/blog/executive-restaurant-recruiters-blog.htm>. The blog is available 24hrs per day, 7 days per week, on high bandwidth servers. It features include the ability to search posts, add content to My Yahoo, My MSN, My Google, and to subscribe to the RSS feed.

For further information contact Carl Chapman.

CEC Search's executive recruiters provide assistance to large and medium sized restaurant companies to help them identify, locate, recruit, screen, qualify, and on-board some of the top talent in the restaurant industry. Covering operations positions and corporate support roles across all disciplines, CEC Search performs contingency and engaged searches mostly in the USA. CEC Search's main office is located at 10025 Twingate DR, Johns Creek, Georgia 30022, phone (770) 447-6471. Business hours are M-F 8AM-5PM Eastern.

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