

FamilyEducation.com, Leading Online Publisher of Parenting Advice & Family Guidance, Hires New Editorial Director

Family Education Network—the leading online publisher of educational expertise, practical guidance and grade specific (K-12) information for teachers, parents, and kids — today hired Dottie Enrico as Editorial Director of FamilyEducation.com, the company’s online learning-based site for parents.

October 10, 2006 (FPRC) -- Family Education Network—the leading online publisher of educational expertise, practical guidance and grade specific (K-12) information for teachers, parents, and kids — today announced the hiring of Dottie Enrico as Editorial Director of FamilyEducation.com, the company’s online learning-based site for parents.

Enrico has previously served as site director of Better Homes and Garden Online and AmericanBaby.com, and as managing editor of iVillage’s Parent Soup. She has also served as a business writer and columnist for numerous publications including USA Today, Newsday, and Ad Week. She will be based in Family Education Network’s Boston office.

“Dottie’s editorial leadership and experience in serving the needs of parents will add further momentum to Family Education’s continued development and growth,” said Jess M. Brallier, Publisher and General Manager of Family Education Network. “Family Education is flourishing with significant increases in the number of new users. In August alone, there was a 100 percent increase in users over the previous year.”

About Family Education

Launched in 1996, Family Education, <http://www.familyeducation.com/home/>, is an online publisher of learning-based content for parents and kids. Parents turn to Family Education to find practical guidance, grade-specific information about their children's school experience, strategies to get involved with their children's learning, free email newsletters, fun online learning based games, and entertaining family activities.

About Pearson Education

Educating 100 million people worldwide, Pearson Education (www.pearsoned.com) is the global leader in educational publishing, providing scientifically research-based print and digital programs to help students of all ages learn at their own pace, in their own way. Virtually all students in America learn from a Pearson program at some point in their educational career. The company is home to such renowned publishing brands as Pearson Scott Foresman, Pearson Early Learning, Pearson Learning Group, Pearson Digital Learning, and the Family Education Network. Pearson Education is part of Pearson (NYSE: PSO), the international media company. In addition to Pearson Education, Pearson's primary operations include the Financial Times Group and the Penguin Group.

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