

Small Business is Big Business for African American Women Entrepreneurs

African American Women are leveraging their business acumen and corporate experience by becoming successful corporate dropouts and starting their own small businesses.

October 11, 2006 ((Arlington, VA) — African American women entrepreneurs is the new big business fueling the American economy. Oprah Winfrey and Sheila Johnson and other savvy brilliant business women paved the way and has taught us so much about success both on a professional and personal level. One of the lessons I have learned from these exceptional women is to , “Think Big and Embrace The Power of Possibilities”. The Moment Group, founded by author, business expert, and self-proclaimed “corporate drop out” Robert Moment, is a small business coaching and consulting firm that serves only small service businesses and professionals. Robert Moment founded the Moment Group after seventeen years working in the corporate world, including major companies such as Xerox, Bank of America, Citicorp and Nextel Communications. So why give all that up? Robert wondered what difference he was making in the world, and went soul searching, looking for a sense of purpose. With the help of a coach, he decided five years ago that he could make a difference in the world by coaching, consulting, and using his experience and knowledge with large corporations to help small businesses. That was when the Moment Group was born.

The Moment Group is the living answer to Robert Moment’s question: what do I want to be when I grow up? What was I born to do? While these questions may initially seem a far cry from the business world, they are at the core of how the Moment Group helps their clients, whom are exclusively small business owners. Once the decision was made, Robert knew it was the right one. “Why small business owners? We both share the passion and love for our businesses. . One of the main purposes of The Moment Group is to help individuals figure out what exactly it is they want to do, and to translate that into what they are meant to do.

The Moment Group has enjoyed strong success, and most importantly to them, so has their clients. One of the most unique aspects of their business is how much they custom tailor their services to every client. If a business needs them for six months, that is fine, if a business wants advice only for one half hour, one time

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only, they are equally supportive and helpful. The Moment Group is the rare business that is genuinely more concerned with their clients’ success than their own bottom line. “I help individuals answer the questions I had to answer when I became a Corporate-Dropout,” Robert comments. “True happiness is being true to who you are and living your life’s purpose.”

About Robert Moment

Robert Moment is an innovative expert business strategist, author and Founder of The Moment Group a Small Business Coaching and Consulting Firm in Arlington , VA. The Moment Group show entrepreneurs how to successfully build and grow a profitable service-based small business.

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