

## **It's a Family Tradition: Flip That House!**

*Flipping Houses* author and family to be featured on TLC's *Flip That House*. This episode will differ from other shows because the house flippers work on the property as a family and have been turning "doghouses" into "dollhouses" for thirty years using interior design strategies.

October 24, 2006 (FPRC) -- Jeanette Fisher, author of best-seller real estate investing books *Doghouse to Dollhouse for Dollars* and *Home Staging with Design Psychology*, and her large family of expert house rehabbers will be featured on TLC's *Flip That House*. Filming begins on October 29, 2006 at their fixer in Lake Elsinore, California.

This episode will differ from other shows because the house flippers work on the property as a family and have been turning "doghouses" into "dollhouses" for thirty years using design psychology. They have sold houses before even listing the property, in as little as three hours, and for more money than any other house has sold for in the neighborhood. Their fixing strategy includes profiling the prospective home buyer and using interior design details to attract that buyer.

The Fisher children grew up living in "fixer" houses. They learned how to clean, paint, landscape, and then move. Although they moved every year while young, the family did live for ten years in their largest project, a three story Queen Anne Victorian in Palatka, Florida. When this former home sold, it became a Minute Maid Orange Juice grand prize, and is now the Azalea House Bed & Breakfast.

All the Fisher children live in Southern California and work with their parents investing in real estate. Evan completed a Master's degree at Harvard University where he helped his mother Jeanette research design psychology. Now an architect at Scheurer Architects in Newport Beach, Evan helps with the redesign on the family's fixers. Enicia supplements her teaching income by investing in real estate, and daughters Katie and Elise have both flipped houses in partnership with their parents. Although still in college, Kirk lives in his own fixer near the University of California, Riverside. Brett, still living at home, rebuilds classic cars as well as houses.

Even the Fisher's son-in-laws and grandchildren join in the flipping family tradition. Enicia's husband Ted Blake teaches college English and helps manage flipping projects. Katie's husband Randall Smith is a solar electrician, which comes in handy with the "doghouses" the family transforms into "dollhouses." Elise's husband Dan Woodward, an archeologist by day, will fix the drainage problem at the current flip. The family hosts "housewarming" parties during which friends and grandkids get to help with the fun aspects of transformation such as ripping out carpet or painting picket fences.

Brian Fisher, a former special education teacher, does most of the work on the houses except when he cooks big Sunday dinners for the family. Jeanette Fisher, interior design psychology expert, is the author of interior design, real estate, flipping houses, and credit books, plus textbooks, magazine and encyclopedia articles. She conceives of the design and marketing psychology plan for each house and picks up a paintbrush when she's not writing.

Part of the filming for *Flip That House* will be shopping excursions to local specialty home improvement centers and the Fisher's favorite shopping place: Restore, Habitat for Humanity's thrift

store.

To see pictures of the Fisher's fixers, visit <http://realestateinvestingfixers.com>

Jeanette offers a free ebook "The Truth about Making Money Flipping Houses" at: <http://doghousetodollhousefordollars.com>

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