

The future of Scrapbook Creation is here!

Greenstreet break with tradition by introducing a revolution in scrapbook creation – a mess free, time saving fade-proof record of precious memories for print, for the web and which can even be displayed on TV screens!

October 31, 2006 (FPRC) -- In the age of the digital camera and camera phones we all snap away happily taking lots of pictures to remember events by. However generally these languish on computer hard drives and the personal memory fades as to who, why, where and what the pictures were about. Which is why in recent years scrapbooking has seen a revival. Greenstreet have combined the digital age with the rapidly growing interest in scrapbooking and taken this to the next step by creating Greenstreet's Digital Scrapbook – bringing all kinds of new possibilities to the art - providing limitless supplies and making it easier and cheaper to capture moments in time and to share with friends and family.

Digital Scrapbook turns the PC into a powerful, time saving scrapbooking tool which moves creativity beyond the limits of the traditional paper scrapbook. Digital Scrapbook from Greenstreet lets the user tell a story – his or her way – using photos, text, images, a calendar, diaries – even movie clips, music, narration and captions. Greenstreet have also focused on technology when viewing a scrapbook - print them, email, create interactive web based scrapbooks or even create a video CD* and watch on TV. (*video CD require a CD writer, blank CD and playback ability.)

“We are delighted with this sensational piece of software, it has been carefully crafted by our own in-house developers to provide users with a digital scrapbook which provides unlimited possibilities! With the explosion of the digital camera and mobile camera ownership, it's only logical that the demand for digital scrapbooking will continue to grow.” commented Jeff Fenton, CEO, Greenstreet Software Ltd.

Digital Scrapbook is released 1st November with a SRP of £29.99.

For further information on Digital Scrapbook, to request a review copy or for information on cover mount versions, prize competitions and subscription incentives please contact:

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A data sheet can be found at:

www.greenstreetsoftware.info/uk/salesheets/207834/page1.htm

Press release text: http://www.greenstreetsoftware.info/uk/press/Scrapbook_v1.html or on the Newswire Software.

Photo Industry Blog: <http://fotoinsight.blogspot.com/>

Greenstreet - Background

Greenstreet are a world leading developer & software publisher focusing on the sale of top quality, innovative products developed both in-house and by outside parties worldwide. Winner of major Industry awards and accolades for innovation & value, greenstreet creates innovative, feature packed products at affordable prices - for Home Entertainment, SME Business & Office Markets and a well-established test department ensures that only the very best games and utility software gets the greenstreet stamp of approval.

Scrapbooking - overview

Although Scrapbooking has seen a resurgence in recent years it is a tradition which goes back centuries - as far back as the 17th Century when scrap books were known as common-place books or friendship albums. Even the famous Thomas Jefferson (1743-1826) kept newspaper cuttings of his presidency in leather bound books of plain paper.

When the Kodak camera became available in the 1880's people also started to include photographs into their scrapbooks and it became so popular that magazines were produced on how to scrapbook and what to include.

In modern times with the strong interest in family history, the distance between friends & family and modern technology - there has been a rise in the popularity of Scrapbooking. It's not just about organising photos – that would just be a photo album – its about preserving memories by journaling, collecting and saving interesting items to go with the photos such as tickets, newspaper articles, cards, letters, postcards and so much more.

Scrapbooking is preserving your special memories for years to come.

Press Contact

IITM is a specialist agency and will be delighted to arrange interviews, images, NFR versions for review and discuss opportunities for software reviews, cover mounts, incentives, OEM versions.

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