

Find the Bling That's Your Thing!

Why? Because when gift shopping, people want to give the right bling. They don't want to give the wrong thing.

Same when shopping for themselves. They want to find the right bling for their own self. Consumers want to find their desired shiny bauble easily if they know the bling they are looking for. Consumers also enjoy discovering new bling. Everyone wants to know what's hot! That's why the new web site AllAmericanBling.com exists!

October 30, 2006 (FPRC) Middle-class America likes to shop for shiny baubles. MP3 players, digital cameras, cell phones, cargo pants. Much of mainstream America knows exactly what's bling, or they want to find out. There is a new web site that is fun and hip, to help you find the bling that's your thing: AllAmericanBling.com!

The term "bling" or "bling bling" has its roots in hip-hop culture where "bling" is used to describe shiny jewelry and other items of conspicuous consumption. Bling has gone on to be used as both a noun and a descriptive adjective in mainstream culture and media.

You may hear a hip-hopper saying "Yo, that gold chain bling bling around your neck is looking bling!" You are just as likely to hear a soccer mom say "Wow! That iPod bling you have plugged into your ear sure looks bling!"

AllAmericanBling.com continues to merge the use of the term "bling" into the American mainstream, highlighting bling like iPods, Razr Phones, Levi's, and Xbox. AllAmericanBling.com has created a fun, easy place to shop for the mainstream middle-class!

. The web site breaks down bling into easy to shop categories, such as clothing, jewelry, Pet Bling, and Baby Bling.

. They keep you up with what's in, what's hot, and what's bling!

. Read the product descriptions. They are fun, and often full of puns! This whole site has a light sense of humor about it!

. There are great Product Reviews from consumers and manufacturers at AllAmericanBling.com, including bling iPod reviews!

AllAmericanBling.com is recommended for a fun, helpful, easy shopping experience. Why does this site exist? There is a quote from a page on the site called "Gosh, golly, what the heck is bling?" that explains. "Because gas is expensive, time is precious, and we all like to consume conspicuously. We are here because of the raw demand of the American mainstream for items of conspicuous consumption! What could be more fun than shopping for bling?"

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