

“Today’s Family” to feature Useful Products Inc.

The Body Buddy is a novel way to moisturize one's back without help

November 20, 2006 (FPRC) --PTG Studios is pleased to announce the selection of Body Buddy Company of Edmond, OK, for its innovative, educational television series, Today’s Family. The company will be shown in a segment on “Innovations in Skin Care.”

“Why doesn’t somebody....?” You know those moments when you wish someone had thought of a way to solve something for you. Well, someone just did—the Meier family of Oklahoma.

People use lotions, sunscreens, bronzers and all types of body care treatments as part of their daily routine for healthy, beautiful skin, but because no one can reach most areas of their back, the back remains neglected. That’s where body buddy non-absorbent lotion applicator comes in. The body buddy makes it possible for you to moisturize, protect, medicate, exfoliate, or self-tan every inch of your body, and easily, without assistance, take care of your personal skin care needs.

The patented, non-absorbent, soft vinyl band with cotton elastic handles allows you to easily place over your shoulder and draw back and forth to apply lotion as if you were drying off with a towel. You need to place only a small amount of lotion onto the applicator to spread it all across your back or wherever you can’t reach, and your product is absorbed into your skin, nothing is absorbed into the body buddy. When it needs to be cleaned, you can wipe it with a damp cloth, or an occasional machine wash will do.

The Body Buddy non-absorbent applicator sells for \$24.95 and comes in white, cream, teal green, turquoise, raspberry, and walnut brown. With this product, you’ll never have a dry, itchy impossible-to-scratch back again. “It really works!” say pleased customers. It makes a unique gift as well.

For more information, see <http://www.bodybuddy.com/>.

Contact Information

For more information contact Sandi Newmark of Useful Products (<http://www.bodybuddy.com>)
954 570 5558

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[skin care](#)
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