

GameDuJour.com Announces Line-up of Discounted Casual PC Games for First Week of 2007

Game du Jour, the first company in the world to offer “one deal a day” with significant discounts on many of the most popular downloadable games, announces its upcoming line-up of deeply discounted games for Windows PCs.

January 2, 2007 (FPRC) -- Game du Jour, the first company in the world to offer “one deal a day” with significant discounts on many of the most popular downloadable games, announces its upcoming line-up of deeply discounted games for Windows PCs. Deals available this week at www.GameDuJour.com include:

- * Tuesday, January 2 – Druids: Battle of Magic; 50% off regular price of \$19.95.
- * Wednesday, January 3 – Rainbow; 50% off regular price of \$19.95.
- * Thursday, January 4 – Phantasia II; 50% off regular price of \$19.95.
- * Friday, January 5 – Baladãna; 50% off regular price of \$9.44.

Every day of the week, visitors to GameDuJour.com can download games, try them, and buy them during a 24-hour period. Then it's a whole new game as the clock is reset and another game is available at a bargain price.

To foster relationships with gamers and spur communication, GameDuJour.com offers a Community area in which anyone can join in the fun of discussing games and sharing tips and tricks. The site also offers a “try before you buy” model to give consumers the chance to try out the product before making the purchase—a feature most traditional “one deal a day” sites cannot offer because the products they offer are not digital downloads.

While the company aims to be best known for its daily deals, Game du Jour is at its core a marketing partner to game developers, giving those companies the opportunity for a rush of sales and heightened brand exposure during their products' 24-hour lifecycle at GameDuJour.com.

For more information about Game du Jour, visit www.GameDuJour.com/about-us.

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