

John Higginbotham Launches New Ebook

John Higginbotham launches new ebook aiming at helping people create a blog and generate revenue from it.

January 4, 2007 (FPRC) -- A man by the name of John Higginbotham of Huntington, WV has just launched a new ebook "Blogging for Pay". This is his first Ebook devoted entirely to blogging and generating revenue from this activity. It is the first in a series of ebooks he will be writing in the future. .

John started blogging about four years ago and decided that once his audience got big enough he should offer them something of value. The "value" came in the form of targeted ebooks that his audience would be interested in. He started with one blog discussing one idea then branched out to include several blogs all talking about different topics. He stresses the importance of having more than one targeted blog.

This book is for people who want to 1. Learn how a blog works , 2. Learn how to promote their blog , and 3. Would like to generate revenue from their blog. 4. Learn how to grow their blog over time leveraging search engines. He gives step-by-step instructions on how to set up your blog, where to host it and several other "little secrets". You will learn in John's ebook:

What a blog is (and what it is not)
How to get started fast and easy
Whether to have a website, blog or both.
All about RSS, XML and Atom.
Why you should collect RSS Feeds.
Information about Blogging Tools.
Newsreaders Explained.
What you need to get started.

On his website, you can download this ebook with a buy back guarantee. If you read the materials that you have bought from him and for some reason are not satisfied, he will buy it back with no questions asked. Of course, you will get what you put into it and income or revenue is not guaranteed.. For additional information you may visit his website at <http://www.bloggingforpay.com>

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