

INTA Gems & Diamonds Launches “Design Your Own Blue Sapphire, Pink Sapphire, and Yellow Sapphire Engagement Ring” Line in Los Angeles.

Downtown Los Angeles- based jeweler, INTA Gems, launches new engagement ring line for discerning couples looking to custom-designed, one-of-a-kind blue, pink and yellow sapphire rings in Southern California.

January 14, 2007 (FPRC) -- Peter Young, INTA Gems' creative designer said, "We have over 2,000 loose blue, pink, yellow, and fancy colored sapphires and over 250 ring styles to choose from. With our wide selection and customization skills, couples can visit INTA Gems to purchase the perfect sapphire engagement ring."

Asked about custom-creating a sapphire engagement ring, INTA Gems' client, Michael Ward, said, "My fiancé wanted something different for our engagement. She had her heart set on a cushion cut blue or pink sapphire engagement ring. At INTA Gems, we saw the largest selection of fine loose blue and pink sapphires. It was a hard decision, but we eventually chose a 5.78 carat cushion shape Ceylon blue sapphire. INTA Gems custom-made a platinum and diamond ring with antique filigree and hand engraving for the gem. When it was finished, it was beautiful and truly exceeded our expectations. It was the best sapphire engagement ring we could have purchased anywhere."

INTA Gem's Founder, Jerry Young, travels overseas to import sapphires directly from the mines in Sri Lanka (Ceylon) and Thailand. With a wide selection, INTA Gems allows clients to customize engagement rings with thousands of loose blue sapphires, pink sapphires, yellow sapphires, padparadscha sapphires, purple sapphires, orange sapphires, white sapphires and diamonds.

INTA Gems is proud to be the Official Jeweler of Miss California USA®. In 2006, INTA Gems Nightchime® sapphire and diamond design was archived in the GIA Museum for thematic design and historical significance. Recognized as the most respected gem dealer in the Los Angeles Jewelry District, INTA Gems has established itself as a trendsetter in the colored gem business. Offering GIA and AGTA certified high-quality sapphires at low prices; it has won high customer praise from customers on numerous internet review sites such as Citysearch, Yahoo! Local and the Insider Pages.

For more information, please visit www.intagems.com

Contact Information

For more information contact Tina Revilla of INTA Gems & Diamonds (<http://www.intagems.com>)
213-689-9650

Keywords

[blue sapphires](#)

[pink sapphires](#)

[yellow sapphires](#)

You can read this press release online [here](#)