

## **Wellington Franchising Systems Named Area Developer for Nevada Sport Clip; 30 Stores are Planned**

*Wellington Franchising Systems has acquired the development rights in Southern Nevada for Sport Clips, a sports-themed, national hair care franchise for men and boys, where you can get a haircut, receive the MVP treatment, and watch sports on TV. Wellington plans to open approximately 30 Sport Clips stores in Clark, Nye and Lincoln counties at the rate of at least five in the first year and 10 per year thereafter. Wellington will be responsible for recruiting and training new franchisees, as well as locating sites throughout Southern Nevada. Sport Clips stores range in size from 1,000 square feet to 1,500 square feet. There are currently five Sport Clips stores operating in the area.*

January 31, 2007 (FPRC) -- ORANGE, CALIF. - Gregory A. Fisher, managing member of Wellington Franchising Systems, and a 20-year retail industry veteran, announced today that his company has acquired the development rights in Southern Nevada for Sport Clips, a sports-themed, national hair care franchise for men and boys, where you can get a haircut, receive the MVP treatment, and watch sports on TV. There are currently five Sport Clips stores operating in the area. The most recent store to be opened, Sport Clips' 400th store, opened on January 26, 2007 at 7225 S. Durango, Suite 104 in Las Vegas, Nev. This is Kurt and Marwa Hanson's third Sport Clips store.

Orange, Calif. based Wellington Franchising Systems plans to open approximately 30 Sport Clips stores in Clark, Nye and Lincoln counties at the rate of at least five in the first year and 10 per year thereafter. Wellington will be responsible for recruiting and training new franchisees, as well as locating sites throughout Southern Nevada. Sport Clips stores range in size from 1,000 square feet to 1,500 square feet. Wellington is also an area developer for Sport Clips in Southern California and will have five stores opened in Orange County by spring 2007 and has three more planned in the Inland Empire. A total of 125 stores are planned in Southern California.

Created with the sports fan in mind, Sport Clips' clients can tune into the football game on the waiting room-big screen TV and continue watching the game at their stylist's station. Focused on providing the highest level of service, Sport Clips offers men and boys the MVP Treatment. With the MVP Treatment clients can walk into Sport Clips, get a precision haircut, massaging shampoo, steamed towel, and a relaxing shoulder and neck massage, all at a reasonable price. Fully equipped for the sports enthusiast, clients are surrounded by sports-themed décor including jerseys, pennants, lockers and sports memorabilia available for purchase.

"In all my years in the retail industry, I have never witnessed such excitement over a retail concept," said Fisher. "With the hair salon industry focusing primarily on women and barbershops closing all across the country at record rates, no one has focused on the hair-care needs of men – which are 50 percent of our population! At Sport Clips men, young and old alike, can get a high quality haircut in a comfortable and entertaining environment while watching sports. It's as if ESPN meets a barbershop!"

Sport Clips has created a concept so strong that the company has doubled in size nearly every year since it began. Entrepreneur Magazine rates Sport Clips as one of the Top 100 franchises and the

50th fastest growing franchise in the country. "Sport Clips has even attracted the attention of Sports Illustrated and CNBC," adds Fisher.

Wellington's first goal is to recruit highly qualified franchisees for his territory. "This is a great business opportunity, and we will be targeting individuals and companies that want to capitalize on a \$40 billion a year industry where no chain currently has more than two percent share of the market. Furthermore, few business opportunities offer an all-cash business with no receivables to worry about in a recession-proof, year-round business," says Fisher.

"We are looking for sophisticated and savvy operators who will be able to open a minimum of three stores and handle our fast-paced growth successfully," Fisher notes.

Founded in 1995 by hair care franchise veteran Gordon Logan and headquartered in Georgetown, TX, the privately held Sport Clips, Inc., is a sports-themed hair care franchise for men and boys with 400 stores in 32 states. Sport Clips is the Official Haircutter of the Veterans of Foreign Wars and offers preferential pricing to all veterans. Sport Clips is also a sponsor of Paul Tracy's #34 Chevrolet in the NASCAR Busch Series. For additional franchise information or to find a location near you, visit [www.SportClips.com](http://www.SportClips.com). At Sport Clips, GUYS WIN!

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### **Keywords**

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