

KTGY GROUP Principal David Senden Appointed as Judge for Dallas HBA's McSAM Awards

Award-winning KTG Y GROUP, INC., Architecture and Planning, is pleased to announce that David Senden, a principal and lead residential designer, has been invited by the Dallas Home Builders Association, the largest home builders association in Texas, to participate as a judge for the Dallas McSAM Awards. The prestigious McSAM Award is given to builders, developers and associates who have made a significant and creative contribution in residential marketing through specific achievements during the year. Judging will be held February 22-24, 2007 at the Dallas Home Builders Association's office in Plano, Texas.

February 7, 2007 (FPRC) -- IRVINE, CALIF. - Award-winning KTG Y GROUP, INC., Architecture and Planning, is pleased to announce that David Senden, a principal and lead residential designer, has been invited by the Dallas Home Builders Association, the largest home builders association in Texas, to participate as a judge for the Dallas McSAM Awards.

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Noted as one of the country's top residential design firms, KTG Y has won countless awards for its residential and senior housing projects including the Gold Nugget, Builder's Choice, Best in American Living Awards, Pillars of Industry, MAME, SAM, NAHB Gold Awards, Multifamily Executive, Elan, Homer and Laurel Awards.

"It is an honor to be selected as a judge for the McSAM Awards," says Senden. "KTG Y has been the recipient of many awards and I know how much this award means to every applicant. I am anxious to work with the other judges to recognize excellence in design, sales and marketing in the region."

Senden is responsible for the initial design/planning concept through the design development phase. He leads a team of designers and planners that work hand in hand with the local jurisdiction, builder and community. With a focus on infill housing, Senden provides the vision for the design of each residence and overall neighborhood.

Prior to joining KTG Y, Senden was a key member of various design firms in Southern California and Louisiana. His experience covers a wide range of regions, with the most recent concentration being in the San Francisco Bay Area for builders, such as Regis Homes, SummerHill Homes, Taylor-Woodrow, Bridge Housing and Toll Brothers.

Senden was awarded a Bachelor of Science degree in Architectural Studies from the University of Nebraska in Lincoln and a Master of Architecture from Tulane University in New Orleans, Louisiana. He has also served as a studio critic for the schools of architecture at California Polytechnic State University at San Luis Obispo and Tulane University. He currently resides in Long Beach, Calif.

The Home Builders Association of Greater Dallas is a professional organization dedicated to promoting new home ownership, industry advancements and community good works. The HBA is the largest local home builders association in Texas; the HBA covers a seven-county area of some 5,500 square miles with a population of more than three million. Its membership includes more than 800 builders, developers and remodelers and approximately 1,200 associates – suppliers, vendors and associated businesses and services.

The McSAM Award encompasses a variety of categories in sales, marketing and design such as Best Builder Logo, Best Ad in newspaper, magazine, radio, billboard and TV categories, Community of the Year, Excellence in Design, Excellence in Sales, Best Interior Merchandising and Builder of the Year. The McSAM Awards were created in 1979 by the Sales and Marketing Council of the Home Builders Association of Greater Dallas in recognition of Sales and Marketing excellence. For information, visit www.dallasbuilders.com.

KTGY GROUP, INC., Architecture and Planning, was created in 1991, with project viability and client satisfaction as abiding priorities, while providing complete planning and architectural design services for residential communities, retail developments and related specialty projects. In a complex and changing world, the firm consistently delivers innovative solutions that reflect clear understanding of development, marketing and financial performance.

KTGY takes particular pride in its highly motivated and principal led studio teams, who deliver superior services, thus strengthening clients' long-term growth and earnings objectives. Serving clients throughout the United States, the firm has locations in Irvine, Santa Monica, Oakland and Denver. For more information, contact Sayeh Rad at (949) 851-2133 or visit www.ktgy.com.

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