

## Web Executive Assistant Names New President

*Web Executive Assistant has new aggressive focus in 2007.*

February 8, 2007 (FPRC) -- Minneapolis, MN -- Web Executive Assistant names Pamela Akkerman as its new President. In her role as the top leader of the company, Ms. Akkerman has initiated an aggressive focus-- 'Becoming a Million Dollar Business' in 5 years or less. "Our plan will include expanding our usage of technology and launching 2 newly formed companies within the next 60 days", stated Ms. Akkerman.

Web Executive Assistant's immediate initiative has been to partner with 'Walk the Walk for Financial Freedom'—an International Growth Summit taking place on April 27 – 29, 2007. At the Summit, experts in the fields of Marketing, PR, Sales, and Cash Flow will teach success strategies designed to accelerate business growth. "Less than 5% of women business owners generate a million dollars in revenue," said Cynthia Renee Frazier, Co-Founder of the Energy Tour Café (<http://www.EnergyTourCafe.com>) and sponsor of the Growth Summit (<http://www.BusinessWomensGrowthSummit.com>). "Using technology to its fullest will go a long way to closing that gap," she continued.

Pamela Akkerman has 20 years of executive level support experience and she has owned several businesses in the Minneapolis metropolitan area. She is currently a Board Officer of The Netherlands – American Association of Minnesota (<http://www.DutchClub.org>) in St. Paul, MN.

Web Executive Assistant (<http://www.WebExecutiveAssistant.com>) is an administrative Internet-based services company that assists entrepreneurs at a fraction of the cost of hiring an employee. Web Executive Assistant specializes in podcast administration, including audio info-mercials used on websites, vBooths, conferences and executive level support.

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