

Search for the Funniest April Fools' Day Video Hosted by Online Marketing Agency .Com Marketing

Internet marketing agency .Com Marketing is on a mission to find the funniest April Fools' Day prank caught on video in celebration of the online marketing company's 10 year anniversary. Top picks will be featured on the company's website and winners will receive a bundle of prizes.

April 1, 2007 (FPRC) -- ORLANDO, FLORIDA, April 1 2007 - Internet marketing agency .Com Marketing is celebrating its tenth anniversary beginning on April 1st with a challenge to find America's funniest April Fools' Day Video. While video of actual pranks are preferred, re-enactments and stories told on camera will also be considered for inclusion in the final shortlist.

"People always tell me that it's funny that I chose to start the business on April 1, so we're making the most of the opportunity to celebrate our tenth birthday this year. A lot has changed over the last ten years, especially with the growth of broadband access and consumer-generated media, so it will be really interesting to see what people submit!" says .Com Marketing President and CEO Hillary Bressler.

Anyone, anywhere in the world can submit video clips of funny, embarrassing or just plain zany April Fools' Day pranks for a chance to win a bundle of valuable prizes contributed by .Com Marketing's clients and partners.

"Video is the rising star in interactive online marketing. Everything from the success of YouTube and its sale to Google, to video's inclusion on major social networking sites, to the growing number of uploads and searches on Google Video points in this direction. One of our goals with this promotion is to get people thinking about the power of promotion with online video," says Bressler.

To enter, participants can upload video clips that are one minute in duration or less on .Com Marketing's website at http://www.commarketing.com/april_fools_video.htm. Videos that are selected will receive coverage on the .Com Marketing website and visitors will be able to vote for the funniest clip.

About .Com Marketing: .Com Marketing (<http://www.commarketing.com>) is an internet marketing agency headquartered in Orlando, Florida. Founded in 1997 .Com Marketing's focus and commitment to online marketing has earned the company a place among the nation's top 100 interactive marketing agencies as ranked by Ad Age Magazine. .Com Marketing offers a comprehensive menu of services from interactive strategic planning, to online media buying, to website design and search engine optimization, to out of the box marketing strategies such as podcasting and branded viral games.

The company serves clients around the globe including Centex Homes, Van Gogh Vodka and DELL Computers. The agency has received numerous awards including a recent Gold Addy, two national Web Marketing Association Awards for Excellence and an eTravel World Award. For more information, please call 866.COM.MKTG (866.266.6584).

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