

## **Sullivan Vineyards Napa Valley Wines Now Available to Buy Consumer Direct**

### *Leading Online Wine Portal Pleased to Offer Products from Esteemed Napa Valley Wine Maker*

Napa Valley, CA. April 19, 2007 (FPRC) -- Online wine portal Appellation America, today announced its partnership with leading Napa wine maker Sullivan Vineyards that allows customers to buy Sullivan Vineyards wines direct via its online wine store. The wine store is an opportunity for consumers to buy wine online from a trusted source.

"Sullivan Vineyards is family owned and operated in the Rutherford District of Napa Valley since 1981," said Sean Sullivan, wine maker and winery owner. "We strive to produce small productions of elegant, well-balanced estate wines that will age beautifully for many years to come."

We are pleased to offer Sullivan Vineyards wines, as they consistently reflect the terroir of the Rutherford wine region," said Eric Quanstrom, Director of Marketing and Sales for Appellation America. "Sean Sullivan is a fine wine specialist who creates superlative wines that are hallmarks of both special climate and soil, marking amazing Cabernet Sauvignon, Merlot and Bordeaux Blends."

Appellation America will offer Sullivan Vineyards 2002 Rutherford Merlot, Sullivan Vineyards 2003 Rutherford Cabernet Sauvignon - Estate, and the winery's proprietary blend Sullivan Vineyards 2003 Rutherford Coeur de Vigne on the site for direct order.

"As we discover fine wines from the American wine country, we will introduce them to our readers, and make them available to buy online. Our goal at Appellation America is to serve the reader by exposing them to new and exciting wines of place," said Quanstrom.

#### About Appellation America

Appellation America's wine store allows readers to buy wine online direct from select winery partners. The company has searched far and wide to provide access to quality wines from premium wineries, all with a focus on appellation -- wine region of origin. Please view the complete Appellation America wine catalog for more information.

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