

## **FotoInsight Photo Service Expanding into France**

*Europe's largest photographic paper processing, photographic gift items and photo books range reaches France.*

April 24, 2007 (FPRC) -- FotoInsight has been offering photo processing and a range of gift items to consumers and businesses in Europe through its website <http://fotoinsight.com> since November 2003. Now the company announced the start of its French service FotoInsight France. Over the its first three years the business has expanded, selling photographic paper prints in the UK and 30 European countries in five languages. The Cambridge company started a German operation in June 2005, Italian in October 2005 and Spanish in February 2006, apart from its original English language services. The FotoInsight photo processing service is backed by 19 production sites, strategically located throughout Europe. Customers can take advantage of the same delivery charge to all 32 European destinations. Managing Director Klaas Brumann says: "The French photo processing market is very mature. Some of our closest competitors are active and one has merged into a French company. Our market analysis shows that FotoInsight's high quality standards and superior photo books should stand a great chance in France. We think that French consumers and business users will appreciate our ability to supply photo prints across 32 European countries."

Apart from processing digital images onto real photographic paper and a range of photo gifts and printing products like calendars, jigsaw puzzles and photo pairs, FotoInsight is offering a range of high value, photo crystal gift items like a crystal photo heart, photo key ring and other items, where the image is engraved in the crystal through patented laser technology. According to Brumann, record sales of FotoInsight's photographic gift items exploded at times like Christmas or father's day".

According to the FotoInsight management, the online service stands out for the many conveniences it provides to its customers, who can upload most digital image formats and even entire ZIP and RAR compressed folders through an Active-X site for photographic calendars and printed photo books. In addition, FotoInsight caters for all mayor operating systems, including Macintosh as well as Firefox and Netscape browser users with special upload facilities with no need for additional software. From Cambridge Brumann comments: "Photographic memories must never fade. FotoInsight is proud to provide the infrastructure and conveniences to preserve memories in vivid colors."

### **About FotoInsight Limited**

FotoInsight Ltd was founded in 2003 in Cambridge and runs an easy to use digital photo processing service, offering an extensive array of award-winning photographic print and gift items as well as the photo books, photo poster, photographic calendars and photos on canvas printing. Customers benefit from patented development processes and the experience of Europe's largest independent photo lab with an installed capacity of 18 million prints per day. Photos ordered through FotoInsight are developed in one of 19 strategically located, state of the art photo labs, employing 3200 staff, with an output of over 3 billion prints per year.

Contact information  
FotoInsight Ltd.

Klaas Brumann, Managing Director  
9 Moore Close, Cambridge, CB4 1ZP, UK  
Skype fotoinside  
Tel. +44 8700 114911  
Fax +44 8715 601675  
Email pr (at) fotoinsight.com

**Contact Information**

For more information contact Catalina Martinez of FotoInsight Limited (<http://fotoinsight.com/>)  
+1 202-470-3242

**Keywords**

[France](#)  
[photo books](#)  
[photo gifts](#)

You can read this press release online [here](#)