

## **Interactive Ad Agency .Com Marketing Named in Orlando Business Journal's Top Woman Owned Businesses**

*.Com Marketing, an interactive ad agency located in Orlando, Florida, has been named by the Orlando Business Journal as one of the top women owned businesses in the Orlando area.*

May 1, 2007 (FPRC) -- Interactive Ad Agency .Com Marketing has been recognized by the Orlando Business Journal as one of the top 25 most successful women-owned businesses in the Orlando, Florida area.

Women owned businesses continue to serve a driving factor of Florida's economy, generated \$76 billion dollars in sales in Florida in 2006 according to the Center for Women's Business Research.

Of the estimated 553,296 privately held women-owned business in the state of Florida in 2006, only 25 were chosen by the Journal to appear on the annual top 25 list. Last year, Hillary Bressler, the company's CEO and Founder, was nominated for Orlando Business Journals' Women Who Mean Business list as a finalist.

Bressler comments on her achievement this year, "It is a privilege to be among the Top 25 Women-Owned Businesses. I am very proud of .Com Marketing and all of its achievements. Building relationships with our clients and educating them on the newest technologies contribute to our mutual growth."

The 2006 achievement coincides with the company's 10-Year anniversary. Launched in April of 1997, .Com Marketing began with a vision of helping companies better utilize the web to grow their businesses and gain exposure. Today, .Com Marketing has evolved into a full-service interactive advertising agency that specializes in search engine optimization and pay per click campaigns.

"Online marketing has changed dramatically since 1997, but our vision is still the same. Though we utilize different tools and tactics to promote companies online today than we did in 1997, our passion to help companies experience the full promotional capabilities of the web is still the driving factor behind all of our business decisions," says Bressler.

About .Com Marketing: .Com Marketing (<http://www.commarketing.com>) is an interactive ad agency headquartered in Orlando, Florida. Founded in 1997, .Com Marketing's focus and commitment to online marketing has earned the company a place among the nation's top 100 interactive marketing agencies as ranked by Ad Age Magazine. .Com Marketing offers a comprehensive menu of services from interactive strategic planning, to online media buying, to website design and search engine optimization, to out of the box marketing strategies such as podcasting and branded viral games.

.Com Marketing serves clients around the globe including Centex Homes, Van Gogh Vodka and DELL Computers. The agency has received numerous awards including a recent Gold Addy, two national Web Marketing Association Awards for Excellence and an eTravel World Award. For more information, please call 866.COM.MKTG at 1-866-266-6584.

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**Keywords**

[interactive ad agency](#)

[search engine optimization](#)

[pay per click](#)

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