

Skin Activating Liposuction

A Beverly Hills plastic surgery center unveils a novel approach to liposuction.

May 7, 2007 (FPRC) -- Lloyd Krieger, M.D., founder and Medical Director of Rodeo Drive Plastic Surgery, the first-and-only plastic surgery center on Beverly Hills' ultimate address, is utilizing a unique form of liposuction which he calls Skin Activating Liposuction.

Whereas traditional liposuction removes fat, the surrounding skin can be left loose, minimizing the desired effect. The technique utilized by Dr. Krieger, activates the skin to help tighten the area resulting in a tauter, leaner-looking result. During the liposuction procedure, Dr. Krieger intentionally irritates the inner side of the skin causing it to tighten as it heals. The skin tightening combined with the removal of fat is what makes Skin Activating Liposuction so effective. The technique can be used anywhere liposuction is done, from the chin to the love handles to the thighs.

Because of the demand, Rodeo Drive Plastic Surgery has developed a specialized "center within a center" called LipoPlus, focusing solely on Los Angeles liposuction. LipoPlus combines state of the art equipment, specialized staff training, and advanced technology to create the best possible liposuction results and customized recovery programs. The procedure is sometimes known as liposculpture.

Lloyd Krieger, M.D., who was selected to write the chapter on liposuction for the Handbook of Plastic Surgery, has been featured in such media as Fortune, The New York Times, the Wall Street Journal, Access Hollywood and other media both nationally and internationally.

Rodeo Drive Plastic Surgery is Beverly Hills' most elegant of medical facilities, featuring state-of-the-art exam rooms, marble counter tops, bamboo floors, and leather chairs. Dr. Krieger completed his education at Stanford University and the University of Chicago. He completed his residency at UCLA and maintains operating privileges at UCLA and Cedars-Sinai medical centers.

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