

Harrington and Appellation America Partner for Consumer Direct Wine Sales

Leading Wine Portal Pleased to Offer Products from Hot Pinot Noir Wine Maker

San Francisco, CA May 16, 2007 (FPRC) -- Online Wine Portal, Appellation America, announced their partnership with wine maker Bryan Harrington that allows customers to buy Harrington wine direct via its online wine store.

Harrington sources Pinot Noir grapes from the best vineyards in California, including the Brousseau Vineyard in Chalone; Iund Vineyard in Carneros; Maurice Galante Vineyard in Russian River Valley and Gap's Crown and Hirsch Vineyard in Sonoma Coast.

"We are committed to producing wines exclusively from the Pinot Noir grape; Our main task is as wine makers is to humbly lead the wine to it's fullest possible expression," said Harrington.

Appellation America will offer Harrington's full lineup of Pinot Noirs, including:

Harrington Winery 2004 Pinot Noir - Sonoma County
Harrington Winery 2005 Pinot Noir - Brousseau Vineyard - Chalone
Harrington Winery 2005 Pinot Noir - Gap's Crown - Sonoma Coast
Harrington Winery 2003 Pinot Noir - Hirsch Vineyard - Sonoma Coast
Harrington Winery 2005 Pinot Noir - Iund Vineyard - Los Carneros
Harrington Winery 2005 Pinot Noir - Maurice Galante Vineyard - Russian River Valley

"Bryan Harrington is pushing the envelope with regards to premium Pinot Noir," said Eric Quanstrom, Director of Marketing and Sales for Appellation America. "Harrington is getting the best fruit to make the best wine from all over California. We are proud to offer these amazing wines, giving customers the ability to buy Pinot Noir online and discover the passion."

About Appellation America

Founded in 2003, Appellation America's mission is to raise appellation consciousness among wine drinkers and the wine trade. Its regular features and articles, wine recommendations, and extensive database of varietal and appellation information has made AppellationAmerica.com the premier wine information site on the Internet. Visit the Appellation America Wine Store to buy wines online.

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