

Dallas SEO 1 Services launches its New Search Engine Optimization Site

SEO 1 Services, the Dallas based search engine optimization company has launched its new internet Marketing site. From pay-per-click (PPC) management, press release writing and distribution service, to comprehensive consulting and online visibility solutions SEO 1 Services is a one stop shop in search engine Marketing (SEM).

May 25, 2007 (FPRC) -- SEO 1 Services is a company based out of Dallas, Texas and unlike other Search Engine Marketing (SEM) firms, that employs trained certified experts with a wide variety of backgrounds and businesses experience.

Because of the integrated approach of SEO 1 Services, search engine optimization projects are presented to a team comprised of a web designer, a project manager, business consultant, a copywriter, and a link building expert to make sure that all aspects of the clients operation are addressed.

Organic or Natural Search engine optimization remains the main focus of the optimizing team as it is the most cost effective to clients who wish to decrease if not eliminate dependence on paid advertising options such as Google adwords or yahoo's search Marketing. With online visibility solutions, that includes online PR (press release writing services) and using SEO 1 Services distribution network, a client will see its traffic, ranking and revenues.

As part of search engine marketing (SEM) pay per click (PPC) management is a strategic part of the integrated approach to online marketing. Although the main goal is to minimize paid advertising, pay per click remains a valuable tool to attract qualified visitors to the highly competitive keywords and to non core competency keywords designed to add revenue the bottom line.

SEO 1 Services is developing an in house PPC management solution aimed to streamline tracking and automate the monitoring system. The new software, set to be implemented within the next month, will reduce human input and allow the same efficient keyword management, pay per click optimization to reduce advertising cost, increase traffic and ROI (Return on Investment)

Because of the skyrocketing costs of internet advertising, organic search engine optimization (SEO) services are the fastest growing trend in online marketing.

About SEO 1 Services:

Dallas based SEO 1 Services is a leading internet marketing company specializing in organic or natural search engine optimization, PPC Management, press release distribution, web design and online visibility solutions.

Contact Information

For more information contact Press Room of SEO 1 Services
(<http://www.seo-1-marketing-services.com>)
9725992933

Keywords

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