

Just-In-Time for Summer: A Novel Liposuction Program

In Southern California summer means two things - less clothes and more skin. In time to meet the summer skin-fest, one cosmetic surgery center in Beverly Hills offers new just-in-time for summer beauty procedures and innovations in liposuction.

May 27, 2007 (FPRC) -- Spring is here and summer is quickly approaching. In Southern California summer means two things - less clothes and more skin.

In time to meet the summer skin-fest, Lloyd Krieger, M. D., one of nation's foremost liposuction experts unveils a specialized liposuction program. The founder and medical director of Rodeo Drive, the posh 5,000 square foot facility at 421 North Rodeo Drive in Beverly Hills, Dr. Krieger offers new just-in-time for summer beauty procedures.

With an emphasis on California liposuction, the most in-demand summer procedure, plumps what needs plumping and thins what needs thinning.

1) For the voluptuous bikini look, cosmetic surgeon Dr. Krieger's summer package includes breast augmentation and liposuction in California, along with a summer skin evaluation and a series of rejuvenating facials.

2) For the svelte, radiant look, the summer package includes liposuction, collagen to the lips and a series of facials along with a skin evaluation.

The main focus in summer procedures remains liposuction. Everyone has body areas, which they wish were thinner, and the results tend to be excellent. Because of the heightened demand and Dr. Krieger's expertise in the field, Rodeo Drive Plastic Surgery has developed a specialized "center within a center" focusing solely on liposuction.

LipoPlus

LipoPlus combines state of the art equipment, specialized staff training, and advanced technology to create the best possible liposuction results and customized recovery programs. The most common areas treated with liposuction include the neck, chin, abdomen, "love handles", hips, thighs and calves. Many men undergo the procedure to the chest area, to treat excess fat of the male breast found in a syndrome called "gynecomastia."

Although there may be some bruising for a week or so and some swelling for up to two months following surgery, most patients return to work about a week or less after the procedure. Plastic surgeon Dr. Krieger was recently selected to write the chapter on liposuction for the Handbook of Plastic Surgery. This important textbook was released in 2004.

Rodeo Drive Plastic Surgery and its medical director Dr. Lloyd Krieger have been featured in the local, national, and international media. Some recent stories have appeared on Access Hollywood, Elle, Star, InTouch Weekly, Life & Style, Maxim, The Los Angeles Times, Los Angeles Magazine, Fortune, The Wall Street Journal, The New York Times, The Los Angeles Daily News, The Washington Times, KTLA Morning News, Univision, Telemundo, France's Télévision Française 1, Japan's Chocolat Siene magazine, Mexico City's Reforma magazine, Denmark's Q magazine,

Sweden's AftonBladet newspaper, New Zealand's Flipside magazine, and England's Daily Mail newspaper and Grazia magazine.

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