

Boot Camp Style SEO Training Course Reveals Techniques Use by Top Ranking Websites

Three top internet marketing experts will now offer up the techniques that have allowed them to deliver first page search engine visibility in a two-day information-packed SEO boot camp.

May 29, 2007 (FPRC) -- It's a question that business owners in every industry are anxious to answer: why do some websites rank on the first page of major search engines like Google, Yahoo and MSN while some remain buried in the clutter?

Three top internet marketing professionals, public speaker and SEO training consultant David Williams who conducts over 60 workshops a year, president of the internet marketing firm Unlimited Web Solutions Fred Wood with over 20 years in the technology industry, and AdWords Qualified Professional Noah Boswell have decided to reveal those techniques in a two-day, information-packed, boot camp style SEO training course.

The curriculum includes topics such as:

- Keyword research
- The key to using keywords effectively
- Maximizing ROI on Google Adwords
- Big box of free SEO tools and how to use them
- Quality link building strategies
- Advanced level link building tips
- Anatomy of effective link bait
- Leveraging social media sites
- Press releases
- Distribution articles
- Blogging for exposure and money

In addition to the information designed to help business owners increase the ranking and visibility of their websites in the search engines, the \$2,495 boot camp admission price also covers:

- Lunch and dinner
- Transportation to and from Raleigh NC's RDU airport
- 2 night hotel stay
- Half price admission for a second attendee from the same company or a spouse
- 3 hours of Consulting to be used at a later date (\$495 Value)
- Up to 1 hour of Customized Videos (\$195 Value)
- 1 Online Press Release Written & Distributed (\$395 Value)
- Specific Foundational Recommendations for your website (\$295 Value)
- 25 Hand Submissions to Quality Directories (\$395 Value)
- Special Custom add-ons for smaller .PHP only sites (\$995 Value)
- Basic Blog Setup with Plugins and Standard Domain (\$995 Value)
- \$50 of Adwords Credit

To ensure that students receive the greatest amount of personalized attention possible, classes will be limited to six participants.

“Websites that are ranking well in the search engines are not using magic or tricks to get there and they aren’t there by accident. There are solid, systematic, processes that companies can use to get the same results,” explains Williams.

Those interested in learning more about the SEO boot camp can contact David Williams or Fred Wood at 888-839-3641 or visit (<http://www.seobootcamptraining.com>).

About Unlimited Web Solutions: Unlimited Web Solutions Inc <http://www.unlimitedwebsolutions.com> is headed by business partners Fred Wood and David Williams. Williams is a noted SEO consultant, speaker, and works with clients throughout the United States. Fred Wood is an SEO expert in the area of search engine optimized web development and design. Their SEO boot camp covers a full range of topics from the intricately technical to big picture strategies and action plans. For more information or to book high end SEO training for your company, contact David or Fred at 1-888-832-0031.

Contact Information

For more information contact David Williams of Unlimited Web Solutions (<http://www.seobootcamptraining.com>)
1-888-839-3641

Keywords

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