

Redesigned Website Assists Hair Wearers

Now men and women with hair loss needs can better navigate their way to a hair replacement system with Hair Direct's newly redesigned website.

Bainbridge, PA (FPRC) May 31, 2007 -- Now men and women with hair loss needs can better navigate their way to a hair replacement system with Hair Direct's newly redesigned website. Hair Direct, a mail order hair replacement company, has upgraded their company website, www.hairdirect.com, to enable clients to find what they need more quickly.

The site, broken down by categories, offers users the opportunity to learn about hair replacement systems, see the variety of types of hair offered by the company, purchase products and hair, view client testimonial videos and join an open discussion forum with other hair wearers. Visitors to the website can easily identify which category is relevant for them and access it directly from the home page.

By utilizing Hair Direct's website, hair wearers can obtain affordable, high quality hair replacement systems from the comfort of their own home. The company's unique custom fitting kit empowers hair wearers to take their own measurements at home and send them back to Hair Direct for fitting and design. The custom fitting kit is sent in the mail and requires hair wearers to complete three steps in about 30 minutes.

About Hair Direct

Hair Direct provides affordable, mail order hair replacement systems to men and women worldwide. The company is headquartered in Bainbridge, Pennsylvania and operates a manufacturing facility in China. Hair Direct stands by every new custom hair system with a 30-day, unconditional money-back guarantee.

For more information about Hair Direct or to request an interview with Hair Direct management, contact Brandon Andrews at (717) 426-4333 ext. 209 or via email brandon@hairdirect.com. Visit the company's website at www.hairdirect.com

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Contact Information

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