

The Rodeo Drive Plastic Surgery Transformation Vacation

People are traveling in greater numbers for plastic surgery, and many are coming to Los Angeles to have their treatments. One center in Beverly Hills caters to these sorts of traveling clients.

June 1, 2007 (FPRC) -- A growing number of people in today's society prefer to have plastic surgery procedures at facilities far from their homes. They are seeking out "destination" locations where they can wrap a little shopping and sightseeing around their recovery time. Lloyd Krieger, M.D., the founder and medical director of Rodeo Drive Plastic Surgery, introduces a "transformation vacation" to help jump-start the recovery process after they undergo Los Angeles cosmetic surgery.

According to Dr. Krieger, who has been featured in such media as Fortune, The New York Times, Access Hollywood, and other media outlets, roughly 20 percent of his patients drive or fly in from locales at least two hours away. Many come from Northern Californian cities, while others from such states as Alabama, Mississippi, Massachusetts, New York, New Jersey and abroad including Germany, New Zealand, Canada, and Saudi Arabia. "They are choosing to spend those first crucial days of recovery in a quiet hotel or other facility where they can get the care they need, but also take in what we have to offer here as a get-away city."

The Rodeo Drive Plastic Surgery Visiting Patients Program includes "concierge" style services to help patients coordinate hotel or facility accommodations, make reservations or book excursions and shopping trips. Krieger's practice also offers other services that connect patients with Rodeo Drive businesses, such as health clubs, beauty salons and fashion retailers where they can get help starting new workout routines or re-vamping their wardrobes or skincare regimens. Those amenities, coupled with the Visiting Patients Program, make it possible to help turn what can be sometimes long and tedious recovery process into a life-transforming adventure.

The advantages of an out-of-town recovery presents and appealing option for some patients who may not have the luxury to create a quiet setting back home, due to children or other obligations. While away they have time to take in the immediate effects of their surgery and have begin adjusting to physical changes before going home, both important facets of the healing process. Krieger stresses recovery from even the most minor procedures takes longer than just a week or two, and that additional recovery time is always involved once a patient gets back home. "I am a strong believer that if my patients have a positive recovery experience they will enjoy their final results more and they will heal faster," says Krieger.

Among the most popular procedures people for people from out of town include California breast reduction and tummy tuck.

Located next to and down the street from Chanel, Dior and Tiffany & Co., Rodeo Drive Plastic Surgery is the only plastic surgery center on Rodeo Drive. The posh 5,000 square foot facility looks more like a boutique than a doctor's office. Rodeo Drive Plastic Surgery is accredited by AAAHC and the federal government and the full-sized operating rooms and recovery suites are equipped with the latest equipment and fully staffed at all times to provide the best patient care possible. "We designed our center to combine the convenience of storefront shopping with what I call the Four Seasons treatment." Dr. Lloyd Krieger concludes. "Cosmetic surgery is elective, and people are

looking for a first-class experience. That's what we offer at our center.”

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Keywords

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[california breast reduction](#)

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