

Dvla Private Number Plates Auction a Success

Prices achieved , numbers unsold , bargains bought at last DVLA auction

June 5, 2007 (FPRC) -- The DVLA continue to enjoy success with their auctions of previously unissued car number plates. The latest sale was held at Shrigley Hall , Cheshire on the 25th, 26th and 27th of April. Bids were taken by letter, telephone, on line and of course in person in the room.

Top price paid was £25,000 + vat + auctioneers commission + transfer fee (approx £31250 total) for the number SSK 4 which is surprisingly high as 1 JLT only brought £18500 net , but as anyone who knows auctions will tell you , it all depends who is bidding on the day. Other notable high prices were £15,000 for 1 KPW and £14,400 for KHA 21D (presumably because it resembles KHALID. 1 numbers continue to demand high prices with the lowest being 1 DUJ, 1EEU , 1 JYK, and 1 YYW all at £4900.

Lowest prices were £250 with the best value one of these being J21 JPW . Other genuine bargains in the lower price range were MOL 5S at £400 , 22 DXN at £550 while 6 KRX at £900 and DES 1D at £1200 were pretty sound purchases.

Most expensive car number plate must be OO07 CAR at £5600 whilst TAX 1Y seemed to be the highest non name non car related plate at £3400.

Surprisingly unsold numbers were 85 GF , NAS 66,2 TLJ and PO55 UMS (no aussies in the audience then).

Total income for the DVLA (or treasury if you like) was in excess of £4 million and as the DVLA do not have to buy these numbers , they are un-issued numbers that have not been used previously this is nearly all profit.

The next auction of private number plates is on the 4th , 5th and 6th of July and will be held at the Haycock Hotel Wansford in Cambridgeshire. A catalogue can be ordered by calling 0800 089 2222. You can bid in person, by phone , by letter or on-line but you must register in advance. If you are bidding for a high reserve number it is suggested you attend so you can absorb the whole experience which will make your number all the more enjoyable but remember to set yourself a limit as many people get carried away and bid too much.

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