

Uncensored Radio Fans are Sending a Billboard Sized Message to XM

Uncensored XM radio fans cry foul and purchase billboards to draw attention to XM's hypocrisy.

June 7, 2007 (FPRC) -- Beyond AM, Beyond FM, Beyond Belief is the sentiment of the Opie and Anthony listeners. The listeners of the Opie and Anthony radio show have organized to purchase multiple mobile billboards, reading: Opie and Anthony suspended from uncensored satellite radio? The mobile billboards are paid for solely with the hard earned money of the uncensored radio fans. This extreme fan participation is a first for any radio show in the history of radio, terrestrial or satellite.

The mobile billboards will circle around the Washington DC area, with one stationed in sight of the satellite company's home base, the XM compound. This billboard sized campaign started running on June 4th. The shock jocks were suspended on May 15th from an uncensored XL channel, on a pay service, with the option to block out the channel at anytime.

Opie and Anthony were suspended for comments made by a real homeless man in an interview on their uncensored XM radio show. Feeling betrayed by XM's decision, the listeners have a new found sense of activism. With the full support of the PAC, People Against Censorship, the billboard campaign coincides with the mass cancellation of an estimated 60,000+ subscriptions in protest of the suspension.

The billboards calls into question XM's integrity and advertising practices that state the satellite company offers uncensored content "beyond AM, beyond FM". Ironically, Opie and Anthony are still broadcasted Monday through Friday on terrestrial, FCC regulated, AM FM radio. The Opie and Anthony show can be heard weekdays from 6-9 AM EST in 23 cities across America on FM radio. The question remains: Is XM punishing Opie and Anthony or the listeners? What does uncensored radio mean to you?

Contact Information

For more information contact Debbie Wolf of People Against Censorship (<http://www.peopleagainstcensorship.com>)

Keywords

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