

Myrtle Beach Resort, Pawleys Plantation, Announces Its Newest Golf Package

Luxurious Accommodations And A Variety Of Golf Package Options Are Designed To Please Even The Most Discriminating Golfer

June 27, 2007 (FPRC) -- Pawleys Plantation in Pawleys Island, S.C., one of the best places to stay in Myrtle Beach according to Travel & Leisure Golf magazine, is offering golfers a variety of golf packages in 2007. With the introduction of its newest package, "Designers Challenge," Pawleys Plantation enables golfers to play three courses designed by some of the most famous names in golf – Jack Nicklaus, Gary Player, and Pete and P.B. Dye.

The three-night "Designers Challenge" package is available through 2007 (rates vary from \$274 to \$469 per person, according to the season) based on quad occupancy. It includes accommodations in a spacious Pawleys Plantation villa, a daily plantation buffet breakfast, and three rounds of golf on Pawleys Plantation's classic lowcountry Jack Nicklaus-designed layout; Gary Player's only Grand Strand signature course, Blackmoor; and Pete and P.B. Dye's links-style, Prestwick.

"Designers Challenge" is the latest in a number of popular packages to be offered at Pawleys Plantation. The "Stars of the South" package provides golfers who stay at Pawleys Plantation with an opportunity to play its Jack Nicklaus signature course, as well as a sampling of courses that are rated four stars or higher in Golf Digest's 7th Edition (2006), Best Places to Play guide. The three-night package is available through 2007 (rates vary from \$359 to \$619 per person, according to the season) based on quad occupancy. It includes accommodations in a spacious Pawleys Plantation villa, a daily plantation buffet breakfast, and a round of golf on Pawleys Plantation's Jack Nicklaus-designed layout, and one round each on True Blue Plantation and Caledonia Golf & Fish Club. A \$20 gift certificate for merchandise offered in Pawleys Plantation's pro shop is also included in the package.

"We work hard to develop golf packages that will appeal to golfers seeking exceptional amenities, at any budget," said Jann Walker, director of marketing at Pawleys Plantation. "Our 'Tour Trio,' 'Club,' 'Plantation' and 'Island' packages have proven to be very popular with golfers for years and we are pleased that we are now able to offer additional package choices with the 'Designers Challenge' and 'Stars of the South.' We now have golf packages at Pawleys Plantation that range from one to four-plus nights. Our goal is to provide golfers with unforgettable golf experiences, and we hope that will keep them wanting to come back for more."

More information is available online at www.pawleysplantation.com or by calling 800-367-9959.

About Pawleys Plantation

Pawleys Plantation, a 582-acre resort and golf course community in Pawleys Island, S.C., is nestled among moss-draped oaks, natural wetlands and salt marshes. Pawleys Plantation is the South Carolina Lowcountry's finest property providing visitors first-class accommodations and amenities, an award winning Jack Nicklaus-designed golf course, catering, and an elegant 4,500 square foot ballroom, perfect for banquets.

Pawleys Plantation has been recognized as one of South Carolina's best sites for corporate meetings, private vacations and golf getaways. It also offers one of the Grand Strand's premier meeting facilities, a 6,500 square foot conference center. In 2006, readers of Meetings South magazine judged it "Best of the South," one of the top 15 meeting facilities in the Southern U.S., Caribbean and Yucatan Peninsula. Golf Digest has applauded Pawleys Plantation's "spacious and private villa accommodations ... along with fine clubhouse dining and after-round relaxation in the Palmetto Pub." Black Meetings & Tourism magazine reported, "Pawleys Plantation is the ideal destination [for those] in search of a tranquil meeting site, and golfers seeking an upscale resort experience." And, Pawleys Plantation's signature Jack Nicklaus-designed golf course is rated a four star facility in Fodor's Golf Digest Best Places To Play guide.

Conveniently located near a wide variety of cultural and recreational amenities, Pawleys Plantation is approximately one hour from Charleston, S.C., a city well known for its Southern grace and charm; the historic port of Georgetown, S.C., is less than 15 minutes south on U.S. 17. More than 100 golf courses and 1,000 restaurants are in nearby Myrtle Beach.

More information is available online at www.pawleysplantation.com or by calling Pawleys Plantation at (800) 367-9959.

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