

Scottish Highland Games Sell Out Local Hotels, EuroBookings.com Launches Suite of Solutions Tools

Travelers now have more ways to search for European hotels where lodging is scarce. With more than 98% of UK hotels booked for the Scottish Highland Games, EuroBookings.com launches tools to help travelers discover hidden hotel finds.

June 28, 2007 (FPRC) -- UK Hotels surrounding Scottish Highland games are selling out at unusually fast rates according to Marcel Stillekens, co-owner of the popular European hotels booking website EuroBookings.com (<http://www.eurobookings.com>).

Hotel reservations have proven an issue for fans of the Highlands Games that haven't reserve early. Stonehaven, a small town located on the coast, is not well-equipped for tourism and 98% of hotels in Aberdeen, the closest large city, are already sold out with nearly 3 weeks to go before the festival.

In answer to this problem, EuroBookings.com, best known for its offering of hotel rates of up to 75% of the listed price, has recently launched a series of tools designed to help travelers find hotels during times of lodging scarcity.

"Finding lodging for popular events is a common problem for tourists. We've designed the EuroBookings.com website by asking our clients how we could make this process easier and have designed a series of searching and sorting methods to make finding the right hotel simple and stress-free," explains Stillekens.

Stillekens offers advice for those searching for available UK hotels near the festival. The first is to expand your check in and check out dates to two or more days as many hotels require longer stays during popular events. Travelers can also use EuroBookings.com's 'show available hotels only' option and 'radius search' feature to gradually expose hotels incrementally beyond the area of interest if all local hotels are filled.

The annual one-day Scottish Highlands Games event, to be held on July 15th in Stonehaven, has been called one of the most important events for those looking for a taste of the Scottish culture and history.

The Scottish Highland games include events that date back to the warrior clan days that are tests of pure strength such as the hammer tossing, caber tossing, tug of war, and other heavy events. In addition to the games, the festival includes Scottish dancing, bagpipes, and other displays of cultural arts and tradition.

"It's no surprise that this event draws some of the largest crowds of any event throughout Europe. People throughout Europe and the US have a strong bond with Scottish tradition and culture and feel compelled to connect with the history of the area," says Stillekens.

"July is a great time of year to visit the UK for those searching for culture and fun. Combining a trip to the Highland Games along with a visit to Stonehenge and other local area attractions and galleries can be a very affordable and enriching vacation when you know how to find inexpensive lodging," he says.

About EuroBookings.com: EuroBookings.com is a Holland-based travel and tourism company that offers deep discount rates on UK hotels and more than 30,000 popular hotels in Europe. Travelers can book UK hotels and pay no reservation fees, no cancellation fees, and no advance charges by visiting the website's UK hotels portal.

Contact Information

For more information contact Edo Jansen of EuroBookings.com (<http://www.eurobookings.com>)
+31 611017113

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