

CEOs Who Intentionally Create Problems Drive Innovation and Accelerate Revenue Growth

The workshop is designed to enhance participants' confidence, challenge their assumptions, encourage them to rethink their own and their organization's traditional values and viewpoints towards change. Through the workshop CEOs will learn tools, strategies and the mindset for the disruptive leadership model. The model empowers leaders to create a catalyst that drives innovation and fosters new thinking. Through the model, participants will learn new approaches to leadership. They will gain insights into how to intentionally create disruption as an effective means to change culture and develop leaders throughout the enterprise.

New York, NY (FPRC) July 10, 2007 -- FACT: In the mind of most CEOs there's a lofty idea brewing. However, research studies show that, if introduced, the CEO believes his or her idea will create chaos in the organization because staff and management aren't prepared to execute lofty ideas. As a result, many CEOs spend time putting out fires and resolving problems, instead of executing their greatest ideas.

As a leader, is chaos something you want to get rid of as soon as possible? Have you become a professional fire fighter or do you spend most of your time doing what you do best? The greatest leaders have a mindset and tools to navigate their organizations through change or chaos. More importantly, they can identify opportunities in chaos and make certain their people remain focused on fulfilling their vision -- that great idea.

Turnaround Investment Partners (TIP) invites you to join an interactive workshop specifically designed for CEOs. You will develop practices and understand why leaders who intentionally create problems for their people to solve are more effective at driving innovation and accelerating revenue growth when compared to CEOs who solve problems.

Sherri Sklar, President of Sherri Sklar Strategies said the following about previous workshops, "Ted leads a powerful workshop, packed with thought-provoking case histories, creative out-of-the-box thinking, and hands-on exercises that were designed to help each participant gain new insights about leadership. As a result, we each walked away with life-changing ideas and concepts that could be utilized immediately. Ted is one of the best people I know who can deliver this much value in such a short period of time. His experience and knowledge about leadership is supreme; anytime spent with Ted is a good investment".

Through the workshop, you will gain insight into abilities that are equivalent to "Ace" airplane pilots who successfully fly planes through hurricanes. Their ability to handle problems, disruptions and chaos differentiates them from other pilots. As the CEO and pilot of your organization, come acquire tools which will empower you to differentiate yourself and your company.

About Turnaround Investment Partners, Inc.

TIP is a professional management firm. Companies hire us when they are struggling to reach a level to which they have never been and they are not sure how to get there. Our experience as CEOs and

executives of Fortune 500 corporations has allowed us to design a leadership model based on the mindset, tools, skills, and competencies of great leaders.

When: July 25th, 2007 from 8am-12 Noon Where: 100 Park Avenue, New York, NY

To register call: 888 471-3660 or <http://www.turnaroundip.com/workshopceo.html>

Contact: Ted Santos tsantos@turnaroundip.com 646 285-1521

Contact Information

For more information contact Ted Santos of Turnaround Investment Partners, Inc.
(<http://www.turnaroundip.com>)
646 285-1521

Keywords

[Workshops](#)

[Leadership](#)

[Crisis](#)

You can read this press release online [here](#)