

## Talk Fusion Video Email Marketing Software Debuts World Wide

*The world has waited for this advanced video email marketing technology and is a must-have for any business to gain a competitive edge; featuring a pre-recorded video library to suit any market.*

July 23, 2007 (FPRC) -- Talk Fusion's video email system with VERM automatic responder technology, as seen at [SendVideoByEmail.com](http://SendVideoByEmail.com), was officially released to the world on June 27, 2007 and is based on its proven parent company, Global Video Talk out of Brandon, FL.

"There are over 700 million Internet users who send over 30 billion emails per day. The Internet has already surpassed TV, newspapers and magazines in reach." says Talk Fusion founding member Chad Hershey. "Talk Fusion can separate you from your competition by allowing you to send vibrant video emails to anyone in less than two minutes. This technology combines the power of television with the ease of email."

Mr. Hershey continues, "Due to the proprietary technology, customer's video message will load quickly and open automatically, without attachments or software to download. Also, all video emails are trackable once they reach the intended target. Talk Fusion even offers custom design services to make sure your video email is uniquely branded for your company. With hundreds of businesses competing for the same customer, Talk Fusion can help you stand apart from the crowd! Below are ten reasons we came up with for why everyone should use video email."

### 10 Reasons to use Video Email:

1. Announce a product launch
2. Feature your latest TV spot
3. Give a property tour
4. Notify about a promotional event
5. Improve employee communications and training
6. Build brand loyalty
7. Increase customer relations and retention
8. Reduce advertising costs
9. Qualify sales leads
10. Increase response rates

Mr. Hershey concludes, "Talk Fusion's advanced video email marketing technology is a must-have for any business to gain a competitive edge. Network marketers, real estate agents, sales people, advertising & marketing professionals and many others are instantly realizing the power of video email delivery through Talk Fusion."

More information on Talk Fusion can be found here: <http://www.SendVideoByEmail.com>

Chad William Hershey of <http://www.ChadHersheysBlog.com> is founder of his own home based business, The Pinnacle Group. He is a student and mentor of the Universal Law of Attraction, as seen in *The Secret*, and believes fully in The Master Key System. Chad shares his passion and knowledge of being in the home based business arena for the last 15 years and enjoys helping

others succeed with Internet marketing.  
<http://www.SendVideoByEmail.com>

Chad's business website is

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