

Most Hilarious Video Chosen in Interactive Advertising Agency's Funniest Video Contest

Interactive advertising agency .Com Marketing announces the winner of its Funniest April Fools Day Video contest.

July 24, 2007 (FPRC) -- Orlando, FL – Office pranks are taken to a level of hilarity when coworkers fill a man's cubicle with balloons and build a scotch tape barrier with him inside. His over the top reaction to the prank is what makes this 'Funniest Video' submission the winner in .Com Marketing's Funniest April Fools Day Video Contest.

To celebrate their 10th year anniversary on April Fools Day this year, interactive advertising agency .Com Marketing went on a quest to find the funniest prank caught on video.

"We have fun with the fact that our anniversary is on April Fools Day and wanted to share the fun with the community," says .Com Marketing CEO Hillary Bressler.

The winning video was chosen by .Com Marketing's voting public and given prominent placement on .Com Marketing's highly trafficked website and notoriety on the popular video community portal YouTube.

The hilarious winning video can be viewed in full at .Com Marketing's website <http://www.commarketing.com>.

The .Com Marketing team utilized their own blog marketing services to spread the word about the contest and generate submissions.

"Lots of website owners and bloggers have ideas that could generate a great deal of traffic and interest to their sites, but they're just not sure how to get the word out. Blog marketing is a very low cost way for a message to achieve serious saturation in the online community," says Bressler.

Bressler says that the company's viral marketing services have become extremely popular over the past 12 months. "More and more people are beginning to understand how influential the blogging community can be and how far a message can travel through the blogosphere."

Though Bressler says that just about any type of company can realized benefits from blog marketing, she warns that a blog marketing campaign must be organized very differently from a traditional marketing campaign in order to be effective.

"Because blog marketing is so different from any type of marketing that most business are accustomed to, we work with each and every client to develop a truly unique blog marketing strategy," says Bressler.

To learn more about .Com Marketing's viral blog marketing services, visit <http://www.commarketing.com/blog-marketing.html>

About .Com Marketing: .Com Marketing (<http://www.commarketing.com>) is an internet advertising

agency headquartered in Orlando, Florida. Founded in 1997, .Com Marketing's focus and commitment to viral marketing has earned the company a place among the nation's top 100 interactive marketing agencies as ranked by Ad Age Magazine. .Com Marketing offers a comprehensive menu of services from interactive strategic planning, to online media buying, to website design and search engine optimization, to out of the box marketing strategies such as podcasting and branded viral games.

The company serves clients around the globe including Centex Homes, Van Gogh Vodka and DELL Computers. The agency has received numerous awards including a recent Gold Addy, two national Web Marketing Association Awards for Excellence and an eTravel World Award. For more information, please call 866.COM.MKTG (866.266.6584).

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