

## Solving the CEO Dilemma

*This workshop is ideal for businesses that have experienced rapid, yet unsustainable growth. The workshop is designed to give leaders practical insights and tools that can be implemented the very next day. In the workshop, participants will learn the Disruptive Leadership Model™. Through the model, they learn to intentionally introduce disruption as the catalyst to mine intellectual capital of staff and management, implement structures to stabilize growth and exploit new revenue opportunities.*

New York, NY (FPRC) July 26, 2007 -- Many CEOs face the following dilemma: they have a great idea except they fear, if implemented, it will create chaos in the organization because staff and management may not be prepared to execute it. As a result, they avoid the great idea and end up putting out fires while mired in routine operations, instead of executing their greatest ideas.

As a leader, is chaos something you want to get rid of as soon as possible? Have you become a professional fire fighter or do you spend most of your time doing what you do best? The greatest leaders have a mindset and tools to navigate their organizations through change or chaos. More importantly, they can identify opportunities in chaos and make certain their people remain focused on fulfilling their vision -- that great idea.

Turnaround Investment Partners (TIP) invites you to join an interactive workshop designed for CEOs. You will develop tools, practices, the mindset, skills, and competencies of the Disruptive Leadership Model™. The model will help you understand why leaders who introduce disruption as a catalyst are more effective at differentiating their corporations, driving innovation and sustaining rapid growth. More importantly, they are more effective at driving new revenue streams while navigating through change and chaos.

Sherri Sklar, President of Sherri Sklar Strategies said the following about previous workshops, "Ted leads a powerful workshop, packed with thought-provoking case histories, creative out-of-the-box thinking, and hands-on exercises that were designed to help each participant gain new insights about leadership. As a result, we each walked away with life-changing ideas and concepts that could be utilized immediately. Ted is one of the best people I know who can deliver this much value in such a short period of time. His experience and knowledge about leadership is supreme; anytime spent with Ted is a good investment".

About Turnaround Investment Partners, Inc.

TIP is a professional management firm. Companies hire us when they are struggling to reach a level to which they have never been and they are not sure how to get there. When companies are seeking strategies to identify and exploit untapped opportunities, they call Turnaround Investment Partners.

Invitation: List your dilemmas and bring them with you to this exclusive workshop for CEOs. Through TIP's tools and exercises, you will develop new ways to think and solve dilemmas while

accelerating revenue growth.

When: August 22nd, 2007 from 8am-12 Noon Limited to 20 attendees

Where: 100 Park Avenue, New York, NY 10017

To register call: 888 471-3660 or <http://www.turnaroundip.com/workshopceo.html>

(Must be pre-registered. There will be no walk-ins.)

**Contact Information**

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