

Camping for Kids

A love of the outdoors and a desire to help children with terminal illnesses become kids again are serving as catalysts for a New Braunfels, Texas couple's online camping supply business--cgcamping.com. Here, 10% of patron's purchase totals will be donated to various children's charities with the percentage increasing as the company grows.

New Braunfels, Texas (FPRC) July 30, 2007 -- Chris and Marie Graham have launched a new camping supply company with a twist. CGCamping.com is a site that allows outdoor enthusiasts and newcomers alike to purchase quality camping gear and donate to children's charities at the same time.

"Today's society is so fast-paced that people take little time to relax, much less give back to others," says Chris Graham, 30. "We wanted to make it easy to do both, so Marie and I decided to start our Camping for Kids program." Right now, the company will donate 10% of profits to children's charities such as St. Jude's and Make-A-Wish. Later, as the company grows, the percentage will increase.

CGCamping.com offers camping supplies to meet the needs of campers of all experience levels. Whether you are a first-timer or a seasoned backpacker, Chris and Marie have the equipment you need to make your next trip successful--without breaking the bank.

Marie, 25, adds, "So many people are concerned about money now, that we wanted to provide equipment that they can use to enjoy their time off with family without worrying the whole time about how they are going to pay for it. We carry name-brand camping and outdoor equipment so quality is not a concern."

Again, the aspect that makes CG Camping different from other outfitters is their donations to children's charities. Camping provides a great way to get outside and spend time with family, but the Graham's have found a way to do that while helping other families at the same time. "We want to use our good fortune with our business to help those who cannot help themselves," says Chris.

Products and company information can be found at the company's website: www.cgcamping.com.

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Keywords

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