

AM570 KLAC's Vic The Brick Jacobs to Broadcast Live at Sport Clips in Ontario on Friday, August 24th

Wellington Franchise Systems, the area developer for Sport Clips in Orange County, Inland Empire and Southern Nevada, announced today that Southern California's only live and local sports station AM570 KLAC's celebrity Vic "The Brick" Jacobs will broadcast live from Sport Clips' parking lot at 4320 E. Mills Circle Road in Ontario on Friday, August 24, from 12 noon until 4:00 pm. Jacobs will stay an additional hour after the broadcast to sign autographs. Sport Clips will offer food and refreshments, drawings, gifts and fun. Deluge Sport Drink samples will also be offered while supplies last. With more than 450 stores in 32 states, Sport Clips is a national sports-themed, hair care franchise for men and boys, where you can get a haircut, receive the MVP treatment, and watch sports on TV.

August 16, 2007 (FPRC) -- ORANGE, CALIF. — Wellington Franchise Systems, the area developer for Sport Clips in Orange County, Inland Empire and Clark County, Nevada, announced today that Southern California's only live and local sports station AM570 KLAC's celebrity Vic "The Brick" Jacobs will broadcast live from Sport Clips' parking lot at 4320 East Mills Circle Road in the City of Ontario on Friday, August 24, from 12 noon until 4:00 pm. Jacobs will stay an additional hour after the broadcast to sign autographs. Sport Clips will offer food and refreshments, drawings, gifts and fun. Deluge Sport Drink samples will also be offered while supplies last.

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According to Gregory A. Fisher, managing member of Wellington Franchise Systems and a 20-year retail industry veteran, the Sport Clips' unique concept really appeals to men. "It's as if ESPN meets a barbershop," Fisher noted.

"Our clients enjoy coming into Sport Clips for both the 'guy-oriented' atmosphere and the great service. With no appointment necessary and complimentary neck trims between cuts, we fit easily into anyone's busy schedule. Plus, visiting Sport Clips together provides a great bonding experience for men and their sons."

The Sport Clips Ontario Mills' location offers boys' haircuts for \$14 and men's haircuts for \$17. The company has also designed the MVP Treatment, which, at just \$23, features:

- A precision haircut by a professional Sport Clips stylist
- A relaxing scalp-massaging shampoo
- A hot towel facial and pressure points massage for the ultimate in relaxation
- An All-Star neck and shoulder massage treatment

Sport Clips store hours at the Mills Circle Shopping Center are from 10 a.m. to 7 p.m. Monday through Fridays, 9 a.m. to 7 p.m. Saturdays, and noon to 5 p.m. Sundays.

Orange-based Wellington Franchise Systems is responsible for recruiting and training new franchisees as well as locating sites throughout the Southern California counties of Orange, Riverside and San Bernardino plus Clark County, Nevada. The area development agreement calls for a minimum of 155 new stores to be opened in these areas.

The company looks for 1,000 to 1,500 square foot locations in upscale areas. Wellington currently has five stores open in Orange County and is planning to open a store in Tustin on September 7, 2007 at The District at 2318 Park Avenue. Wellington has two stores open in Ontario and is planning to open a store in Mira Loma by year-end.

Founded in 1995 by franchise veteran Gordon Logan and headquartered in Georgetown, TX, the privately held Sport Clips, Inc., is a sports-themed hair care franchise for men and boys with more than 450 stores in 32 states. Sport Clips is the Official Haircutter of the Veterans of Foreign Wars and offers preferential pricing to all veterans. For additional franchise information or to find a location near you, visit www.SportClips.com. At Sport Clips, GUYS WIN!

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