

Cutting Edge Strategies for Driving New Growth Opportunities

In today's global economy, the consequence for sticking to status quo can be obsolescence. The marketplace rewards businesses that continuously create new growth opportunities, like Apple and the iPod. However, this can present a dilemma.

September 4, 2007 (FPRC) -- New York, NY: Many CEOs face the following dilemma: they have a great idea except they fear, if implemented, it will create chaos in the organization. They believe staff and management may not be prepared to execute it. As a result, they avoid the great idea and end up putting out fires while mired in routine operations, instead of executing their greatest ideas.

Have you become a professional fire fighter or do you spend most of your time doing what you do best? The greatest leaders have a mindset and tools to navigate their organizations through change or chaos. More importantly, they can identify opportunities in chaos and make certain their people remain focused on fulfilling their vision -- that great idea.

Turnaround Investment Partners (TIP) invites you to join an interactive workshop designed for CEOs. You will develop tools, practices, the mindset, skills, and competencies of the Disruptive Leadership Model™. It is a leading edge model created to help you understand why leaders who introduce disruption as a catalyst are more effective at differentiating their corporations, driving innovation and creating new growth. More importantly, they are more effective at driving new revenue streams while navigating through change and chaos.

Sherri Sklar, President of Sherri Sklar Strategies said the following about previous workshops, "Ted leads a powerful workshop, packed with thought-provoking case histories, creative out-of-the-box thinking... As a result, we each walked away with life-changing ideas and concepts that could be utilized immediately..."

About Turnaround Investment Partners, Inc.

TIP is a professional management firm. Companies hire us when they are struggling to reach a level to which they have never been and they are not sure how to get there. When companies are seeking strategies to identify and exploit untapped opportunities, they call Turnaround Investment Partners.

Invitation: List your dilemmas and bring them with you to this exclusive workshop. Through TIP's tools and exercises, you will develop new ways to think and solve dilemmas while creating new growth opportunities.

Dates: September 26th or October 24th 2007 from 8am-12 Noon

Limited to 20 attendees

Where: 100 Park Avenue, New York, NY 10017

To register call: 888 471-3660 or <http://www.turnaroundip.com/workshopceo.html>

(Because of security must be pre-registered.)

Contact Information

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