

Carpet Burn - LA Online Magazine LA2DAY Launches Video Report About The Other Kind of Hairstyle

Following the record success of its video report "carpet burn," the online LA magazine LA2DAY will incorporate regular video features into its mix of lifestyle reporting.

September 5, 2007 (FPRC) -- September 5, 2007 -- (Los Angeles, CA) LA2DAY.com, the online LA magazine and guide to restaurants, hotels and hotspots in the City of Angels, today announced the incorporation of regular video features into its mix of lifestyle reporting.

This follows the success of its initial video report entitled "Carpet Burn," a documentary chronicling one woman's journey into going bare down there. The video documentary features interviews with an aesthetician, a group of LA2DAY.COM writers and various on-the-street interviews with women and men as they expose their views and personal about their personal perceptions on this traditionally taboo topic.

Additionally, the video follows reporter Vita Lusty into the aesthetician's office as she takes the painstaking plunge to take it all off.

The five minute, four second piece garnered unprecedented traffic to the site.

"Following on the success of 'Carpet Burn,' we plan to launch new video reports every 2-4 weeks." said Tim Verbeek, CEO of LA2DAY INC. "Our production team and reporters will take on a variety of topics in a fresh, offbeat and informative manner."

To view the Carpet Burn report, go to: http://www.la2day.com/talk/carpet_burn

About LA2DAY: LA2DAY.com is an LA online magazine devoted to mining the undiscovered gems of Los Angeles. For all who call alternative LA home and for kindred spirits on a weekend pass, LA2DAY.COM illuminates fresh currents and extraordinary experiences.

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