

## **Star Search Casting Exposes The Latest Entertainment Frauds & Scams**

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October 17, 2007 (FPRC) -- HOLLYWOOD – As the number of scams targeting aspiring actors, singers, dancers and models escalate, and scammers become more sophisticated in their methods, it can be tricky to identify the difference between a scam and a legitimate opportunity. In response to the growing number of internet scam victims, Star Search Casting ( [www.StarSearchCasting.com](http://www.StarSearchCasting.com) ), in addition to becoming the number one casting website, has also become the leading provider of up-to-date information on the latest industry scams. Star Search Casting educates users on how to spot a scam; actively monitors all site activity to prevent members from becoming the victim of popular internet scams; and encourages members to report suspicious activities and warn others if they've uncovered a scam.

“Our members use our site not only because they know they'll get access to valuable casting opportunities, but also because they know our website is a safe environment that's actively monitored to prevent scammers from taking advantage of them,” says Jonathan Parker, CEO of Star Search Casting. “In addition to making sure that the site is safe, we also try to educate our members on how to spot a scam. Many internet users think that if a site or service charges money that it's automatically a scam, but this is one of the most misleading pieces of advice circulating the web. More accurately, if the site or service asks for money but only accepts cash or money orders, that's an immediate red flag.”

The staff at Star Search Casting is very knowledgeable of scamming trends and it's this knowledge that helps to keep the site and its members safe. Star Search Casting staff members regularly and routinely updates its members on the latest industry scams. When members log in to their website, the Entertainment Scam Alert section provides instant updates on the most recent scammer activity targeting aspiring actors, dancers, models and actors. Additionally Star Search Casting staff members post information about these scams in the site's forums to make sure members are informed and aware of potential scams. Many of these posts occur within 24-48 hours of the scam's first appearance on the internet.

Star Search Casting has always taken vast measures to ensure the safety of its site. It's the only casting site that is both Hacker Safe and a member of the Better Business Bureau Online Reliability Program. In response to escalating internet scams, the staff at Star Search Casting monitors all of the messages on the site regularly to ensure the safety of its members. Additionally when members access their messages, Star Search Casting provides their members with an option at the top of each message to flag the message if they encounter spam or abuse.

Star Search Casting members also work to keep the site safe, and to keep fellow members from falling victim to internet scams. Star Search Casting members are encouraged to post information about scams in the site's forums if they encounter a scam or have become the victim of a scam. The forums are also a great way for members to learn more information about how to spot and avoid popular scams & frauds.

All of these measures combined help to combat over 90% of scam attempts on the Star Search Casting website. For more information on the latest entertainment industry related scams, log on to <http://www.starsearchcasting.com> visit the online community for up-to-date, comprehensive information, tools and tips on how to avoid and spot scams today.

**Contact Information**

For more information contact Jonathan Parker of Star Search Casting, Inc.  
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