

## **Travel Agents Pay No Setup Fees for Online Travel Booking Website Through December 2007**

*Travel agents and travel professionals with travel credentials can now expand their businesses with a full featured online travel booking website with no \$449 set up fee through December 2, 2007.*

October 21, 2007 (FPRC) -- Travel agents and travel professions that have earned a credential card for their work in the travel industry are now eligible for a \$449 set up fee waiver when they launch an online travel booking website through Private Label Travel Agency.

“This is a time sensitive offer and an incredible opportunity for traditional travel agents to take back the profits they’ve lost to online travel booking,” says Christine O’Kelly, referring travel agent and owner of Private Label Travel Agency, a YTB company.

The fully featured turnkey websites allow travel agents to earn 60% commissions from travel bookings that clients can book themselves online. An example of the online travel booking website can be seen at [Trip Booking Direct .com](http://TripBookingDirect.com).

Features included in the online travel booking website available to travel agents at no set up fees include:

- Flight reservations
- Hotel reservation booking
- Rental car booking
- Flight, hotel, and car discount packages
- Cruise packages
- International and domestic vacation packages
- Golf vacation packages
- A ‘last minute weekend vacations’ search
- An ‘under \$250’ travel deals search
- All inclusive resorts search
- Top sellers search
- Singles vacations search
- Tickets and attractions (sports, concerts, and theater)
- Travel insurance sales
- Automated newsletter distribution featuring current travel deals

“Tens of thousands of home based travel agents are using these resources to sell millions of dollars in travel each year. Now travel agents and travel professionals that already have the advantage of and name recognition and an established client base can use these same tools to enhance their service offerings – and without paying the \$449 set up fee that others pay,” says O’Kelly.

To be eligible for the fee waiver, travel professionals must have earned a credential card for their work in the travel industry. Possible travel professionals eligible for this offer include:

- Travel Agents

- Pilots
- Flight Attendants
- Airline Ticketing Agents
- Concierges
- Traveling Sports Programs
- Sports Teams (Soccer, Volleyball, etc.)
- Corporate Travel Departments
- Event Planners
- Wedding Planners
- Hotel Owners
- Bed & Breakfast Owners
- Tour Guides
- Hunting Lodge Owners
- Anyone who works in the travel industry and has earned a credential card for their work in travel

Cost of doing business online is a monthly website fee of \$49.95. While non-travel professionals can launch their own travel booking websites for a \$449.00 set up fee, travel agents and travel professionals can add an online branch of service for \$49.95 per month only. This is a time sensitive offer that will end at midnight, central time on December 2, 2007.

Included with the \$49.95 monthly fee is:

- Online travel booking engine with multi-million dollar inventory
- Marketing website
- Marketing tools
- Back office management and stats portal

Travel agents who wish to participate in this offer can visit Private Label Travel Agency and register as a “rep” at no cost. Private Label Travel Agency will assist registrants with submitting credentials and fee waiver forms. If approved, travel professionals will become activated as an “RTA” (referring travel agent) and pay only the \$49.95 monthly website fee.

For more information visit Lifestyle Vacationing .com, or contact Christine O’Kelly by phone at 888-451-4213 or by email at Christine@PrivateLabelTravelAgency.com.

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### **Keywords**

[Private Label Travel](#)  
[Trip Booking Direct](#)  
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