

NC Drivers Can Now Experience the Nitrogen Tire Inflation Product Used by NASCAR Pros: NitroFill

Roxboro NC auto owners now have access to the nitrogen tire inflation product used by NASCAR drivers. Boyette Auto Mall's NitroFill services provide numerous benefits for auto owners including greater fuel economy and reduce risk of tire failure.

October 28, 2007 (FPRC) -- Roxboro, NC – Boyette Auto Mall, the largest Roxboro NC auto dealership and service center, announced that it will now offer NitroFill for all autos.

NitroFill is a unique type of tire inflation system used by NASCAR racers that uses nitrogen instead of air to fill tires, providing a smoother ride and higher fuel economy. Because Nitrogen molecules are bigger in size than air molecules, tires also tend to stay inflated and balanced for a longer period of time.

“We first take the air out of the tire and then re-inflate the tire until it is 95% or more pure nitrogen. NitroFill is a fast and inexpensive process that has long lasting effects on the performance of the vehicle,” says Norman Boyette, Vice President of Boyette Auto Mall.

Boyette says that it was the long list of benefits to auto owners that convinced the team to begin offering the NitroFill service. According to studies nitrogen filled tires provide a variety of benefits to drivers including:

- Nitrogen filled tire failure rates are 50% less than that of air filled tires
- Improved fuel economy
- Tread life increased by 25%-30%
- Improved steering and handling
- Improved braking
- Dramatic slowing of tire pressure
- Reduces tire oxidation
- Reduces running temperatures
- Eliminates interior wall corrosion

The NitroFill process can be used on any type of vehicle with a tire including cars, trucks, ATVs, motorcycles and RVs.

The NitroFill service takes roughly 10 minutes can be obtained for \$39.95 in the service lanes at Boyette's auto mall on North Madison Avenue.

About Boyette Auto Mall: Boyette Auto Mall is the largest Roxboro NC car dealership, offering 8 franchises of new cars under one roof. Boyette Auto Mall is locally owned and operated by brothers Norman, David, and John who have lived in the county for 48 years.

Contact Information

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