

Myclicks.us Offers a New Optimized Web Design Service

Myclicks.us will launch a new service which combines web design and SEO optimization to help customers achieve maximum efficiency within limited timeframes

October 29, 2007 (FPRC) -- As of the beginning of November 2007, myclicks.us, which is one of the most popular providers of e-marketing services, will launch its new all-in-one service â€" "SEO + Web Design + Web Hosting". This so-called "optimized web design service" will feature a number of the services traditionally offered by the company, combined with new features. Special deals will also be available for Ireland and the United Kingdom.

The Optimized SEO Design was recently developed by the SEO experts at myclicks.us. Instead of offering web design only, the company now provides a customized combination of web design and Search engine optimization developed by its SEO experts with a view to facilitating the process of business recovery and success for customers.

The new service is comprised of several stages, at each of which the companyâ€™s SEO experts work in close collaboration with customers. First, an analysis is carried out to identify the needs and requirements of individual customers. Based on this, SEO analysis is conducted â€" at this stage, decisions are taken concerning the siteâ€™s structure, and selection is made of the most appropriate key words. Content writing can also be made available as part of the SEO optimization process. The design stage involves the integration of all SEO elements necessary for the launch of the website. Thus, the site optimization process is completed simultaneously with the web design.

After the completion of the optimized web design, clients are provided with a guide about the future developments on the site, and reports are submitted on a monthly basis.

The companyâ€™s team of SEO experts assists customers and provides advice and solution at every stage of the process. Thus the company aims at achieving maximum site success and efficiency from the moment of the siteâ€™s launch, and to maintain it by constant monitoring.

The new search engine optimization service has already proven to be efficient. After the completion of the myclicks.us project, keystone.ie, which is one of the companyâ€™s Irish clients, was ranked #1 for â€"construction insuranceâ€™" in Google.ie despite the competition of 90.000.000 pages, and # 4 for â€"public liability insuranceâ€™". The process of site optimization for keystone.ie started from web design and progressed through site development and search engine optimization. During the first month of development, the growth of traffic from natural searches was 15%; then over the second month it rose to 25% to reach a healthy 70% in the third month.

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